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## Asian Golf Travel Nation - July 2012





#### Dear Golf Travelers,



Welcome to the latest issue of the Asian Golf Nation, the source for news breaking information about golf in Asia. In addition, unique golf playing tips for Indochina's tropical environment, announcements of golf travel promotions, and our latest subscription offer are all integral parts of today's newsletter.

Living in Asia one of the things I miss most about home is the seasons. Spring, summer, winter and fall don't really exist here. Instead Asia has hot, dry, and rainy seasons (although the joke here is that there's only hot and hotter). At any rate, we're into the so-called rainy season now, which usually means a heavy downpour in the late afternoon or early evening for an hour at most.

The upside is prices are at their lowest and the temperature rarely goes above 30 degrees. The days are generally overcast with cooling breezes - ideal golfing conditions. Most of all the golf courses have finished their annual maintenance and are in excellent condition and there are few golfers plying the fairways - a perfect time to come for a golf trip!

Speaking of prices, South East Asian destinations topped a recent Trip Advisor price-value survey. Hanoi, was the top value city while Bangkok earned third place. The survey noted that Asia remained the most affordable region for travelers looking for deals over the summer season. In another survey, MasterCard ranked Bangkok the third most popular destination among world travelers. In fact, with 60 courses to choose from I almost always suggest a couple for days in Bangkok at the beginning or end of every South East Asian tour so golfers can find out for themselves why the Thai capital ranks so high. Golfasian has organized special packages across most of Thailand, Vietnam, Malaysia, and Cambodia for the next 3-4 months so golf travelers can take advantage of the excellent conditions and low pricing. These packages can be found on our website or send an inquiry and I will be happy to discuss you travel preferences directly with you.

Of course there are many other 'happenings' around the region so with that, I invite you to enjoy this edition of the Asian Golf Nation.

Visit Golfasian Today!

#### Golf news from around the region:

#### **Thailand**

Pattaya: Earthworks at the Siam Country Club New Course are underway (see photo). The IMG designed course promises to be a lake course that plays in a valley and through a series of 4 lakes. Once completed in 2014 it will make Siam CC the largest operating golf complex in Thailand with 63

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holes.

Phuket: Our <u>Phuket amateur event</u> is for the third year in a row is almost sold-out and we have already decided the event in 2013. This gives amateur golfers world over the chance to participate in regional golf events that both challenge ones golf skills in a fun setting and provide excellent golfing values for every

participant. We reserved a few slots for last minute bookings, so <u>let us know</u> right away if you are interested in playing. Otherwise, you might want to consider playing in one of our other events in October.





#### **Subscription Offer**

Sign Up now for breaking news, cool tips, and great resources about golf in Asia.

You get our Asian Golf Newsletter!! PLUS free access to the latest THAILAND GOLF INSIDER TIPS, a 15 page special report, and you will also be eligible for other great member offers from Golfasian.

Another good reason to be registered on the Golfasian mailing list!



#### Vietnam

Dalat: Royal City is now operating with 9 holes and future development is frozen and uncertain. I think they are waiting to get some income from real estate sales. This is a shame considering the quality of the first 9. On the other hand, the new Tuyen Lam (Rose Garden) Golf Club project is progressing and is expected to open with 18 holes in the first half of 2013. Personally, I look forward to see more golf courses in Dalat so it becomes more a well-known golf destination. Of course, <u>Dalat Palace</u> is my favorite layout in the country and where I recoded my first hole-in-one. Check-out the signboard next to the opening hole.



Penang: The back nine at <u>Bukit Jambul</u> <u>Country Club</u>, Penang Island's premier golf club, is closed for renovation until October. In the meantime we are sending golfers to <u>Bukit Jawi</u>, Penang Golf Resort, and Kulim Golf Club, all of which are in good condition and on the mainland within 45 minutes from Penang Island.

With that I would like to once again thank those of you who have golfed with us recently, it was nice seeing you and I hope your trip was memorable one. Whatever your budget and preferred style of travel, we are glad to suggest a golf package to meet your needs.



Until the next newsletter, happy golfing and I hope to see YOU in the area very soon!

Mark Siegel Managing Director of Golfasian

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#### **Asian Golf Monthly**



Now in its 12th year, Asian Golf Monthly is firmly established as one of the world's most prominent English-language magazines on golf.

It is unique as the only global title with an Asian perspective. Read more about how Asia's best players and destinations have grown from strength to strength on the global stage.



## Phan Thiet - Vietnam's Beach Golf Destination

Phan Thiet is 200 kilometers northeast of Ho Chi Minh City and the overland journey takes 4-5 hours. The Phan Thiet / Mui Ne area is Vietnam's most iconic golf destination. It is home to excellent seaside golf resorts and an amazing array of beach activities. Even first time golf visitors to Phan Thiet will quickly be enthralled by how fun and fascinating Phan Thiet

really can be. For those looking for some excellent golf, a glimpse of the real Vietnam, and a few fun night's out, Phan Thiet mixes old world charm with a modern and vibrant night life.

Binh Thuan province, where Phan Thiet and Mui Ne are located, formerly belonged to the Cham kingdom.

The two towns are located 30 minutes from each other and combined make up the main tourist area. Phan Thiet is situated between mountains, rivers, sand dunes and the ocean. Mui Ne is just "over the ridge" from Phan Thiet, locked behind the sand dunes and pressed up against the sea. The area has the lowest annual rainfall anywhere in Vietnam and is a true desert region. Due to the low rainfall and cool ocean breezes, Phan Thiet / Mui Ne has some of the best year round Vietnam golf weather.

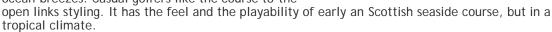
[Browse our Phan Thiet Golf Holiday Packages]



### Featured Golf Course - Ocean Dunes Golf Club, Phan Thiet

The Ocean Dunes Golf Club located in Phan Thiet features a 6,746-yard Par 72 golf course designed by Masters and British Open champion Nick Faldo. It is an outstanding natural site with sea and wind swept sand dunes, tropical costal breezes and fantastic ocean views. Asian Golf Monthly magazine identified the course as one of the top-10 resort courses in Asia.

Coastal breezes shape the course's day-to-day characteristics. Ocean Dunes is an engaging and playable course for both low and high handicap players. Experienced players will appreciate the exciting opportunities posed by the ever-present ocean breezes. Casual golfers like the course to the



Read more about one of Phan Thiet's Best Golf Courses



## Featured Hotel - Anantara Mui Ne Resort & Spa

Set on Mui Ne's pristinely sweeping beach, Anantara Mui Ne Resort & Spa is an oasis of elegance and comfort offering a unique and unforgettable way to experience the southern coast of Vietnam. Mornings spent by the sea. Afternoon hikes through nearby sand dunes. A soothing spa treatment before starlit evening drinks on the beach.

Expertly blending Vietnamese tradition and legendary Anantara service, Anantara Mui Ne Resort & Spa offers a tropical retreat, worlds away from Vietnam's urban bustle. Take in the splendour of the sunset from the pool deck. Sample fine international dining and mouth-watering cuisine at our resort restaurants.

Wander down garden paths to your own private villa. A cherished holiday within a setting to remember forever in our exceptional Vietnam hotel.

[Read more about one of Phan Thiet's Best Hotels & Resorts]



Ocean Dunes Golf Club, Phan Thiet

Anantara Mui Ne Resort & Spa, Phan Thiet

#### **Golf Lessons**









#### Privacy

We take the privacy of our clients and partners very seriously and will not sell or redistribute your sensitive information.

#### Follow Us









#### Golf Travel Partners













# Golf Trip Idea: Phan Thiet Golf Week

One week in Phan Thiet / Mui Ne and you have the making of a great Vietnam golf holiday package. Play all of the area golf courses and take advantage of Vietnam's driest weather. Unlike many places in Vietnam, Phan Thiet and Mui Ne are right on the South China Sea and are blessed with cool breezes and dry conditions throughout the year. The area is ripe for golf enthusiasts looking to get away from it all, while still enjoying the luxuries of the golf resort lifestyle.

[Phan Thiet Golf Week Detailed Itinerary...]











## Golf Travel Testimonials

My Dear Tina and Ian,

On behalf of my group of golfers from Mount Edgecombe Country Club in Durban, South Africa, I would like to thank you both again for another fantastic Golfing vacation in Thailand.

From the time we left Durban to our return yesterday - all the arrangements were absolutely perfect. It was a real pleasure to travel with such a professional company, and we will definitely use your services again.

Thank you Take care and regards

Phil and Joan S. South Africa, June 2012 [Read more golf travel testimonials]

## Press Release: Golf Leaders in Thailand Join Forces with Asia Pacific Golf Group to Agree on Golf in a Kingdom's Future Media Plan

Hua Hin (June 18, 2012) - Banyan, The Resort, located in the royal town of Hua Hin made the perfect setting for Thailand golf industry leaders to join together and enjoy their exquisite hospitality.

The 5-course welcome dinner prepared by the culinary experts at the Lemongrass restaurant set a





Tourism Authority of Thailand Ucense No: 14/00515

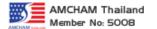












#### **Golf Tours**

Thailand Golf Tours

Vietnam Golf Tours

Cambodia Golf Tours

Malaysia Golf Tours

Bali Golf Tours

scene of what was a weekend of hard talk, ideas and plans to grow Golf in a Kingdom in the future.

[Read the entire Press Release]



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## Golf Tournaments

Phuket Amateur Golf Week - July 2012 Date: July 21 - 27, 2012 | Location: Phuket, Thailand

[Find out more]

Angkor Amateur Open - August 2012 Date: August 03 - 05, 2012 | Location: Siem Reap,

Cambodia [Find out more]

Pattaya Amateur Golf Week - October 2012 Date: October 20 - 27, 2012 | Location: Pattaya,

Thailand [Find out more]

Chiang Mai Amateur Golf Week - October 2012
Date: October 27 - November 02, 2012 | Location:

Chiang Mai, Thailand [Find out more]

Hua Hin Amateur Golf Week - March 2013 Date: March 03 - 09, 2013 | Location: Hua Hin, Thailand

Pattaya Amateur Golf Week - March 2013

Date: March 10 - 16, 2013 | Location: Pattaya, Thailand





#### Best of the Blog thailandgolfzone.com

#### The Best 18 Holes in Phuket

Just for a bit of fun I decided to put together my favourite 18 holes for golf in Phuket, which when you take time to think about the options, its not that easy!

• Hole 1, Blue Canyon - Not the easiest opening hole and a fairly tight tee-shot. Hitting the

fairway is a must if you want to get your second close on this severe undulating green.

- Hole 2, Loch Palm Good par 5 winding its way round Crystal Lake. Water in play all the way to the green, but reachable in two for the long brave hitters
- View the other 16 Best holes in Phuket



Other golf stories can be found at the <u>Thailand Golf Zone</u> where there are over 500 other original articles dealing exclusively with golf in Asia and golf travel.

I would love to hear about any golf tips that any of you may have developed for getting the maximum enjoyment from your golf trips, and can incorporate some in future articles. Therefore if you have any golf tips or suggestions you would like to share, please <u>let me know</u> by dropping me an email.

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Subscribe to our RSS Feed.



#### Golfing Tips by Ian Morgan - Making The Most of Your Thailand Golf Lesson

Taking a golf lesson in Thailand or anywhere golf in Asia is played is an investment. Not only do you invest money in it (unless you're getting a free 10-minute lesson from a Bangkok Golf Pro from Golfthink.com), but you also have to invest time, both when you take the golf lesson itself and afterward, on the practice tee, when you work on what you've learned.

Given all that, you want to make the most out of your investment. These tips should help.



If you have any other questions regarding golf tips to help you with your game email us at <u>info@golfasian.com</u> and we will reply in upcoming newsletters

For more golf tips visit www.golfthink.com





#### Meet Golfasian at these Trade/Roadshows/Fam-Trips

Golfasian has a full schedule of tradeshows and roadshows during the next few months.

You can find us at the following events:

- July 01 09, 2012 Golf MediaFam Trip (Bangkok, Pattaya, Hua Hin)
- November 30 September 06, 2012 Vietnam Golf Fam Trip (Ho Chi Minh City & Danang/ Hoi An, Vietnam)
- November 12 15, 2012 International Golf Travel Mart (IGTM) 2012 (Algarve, Portugal)
- April 29 May 02, 2013 IAGTO Asia Golf Tourism Convention (Pattaya, Thailand)



Arrange an appointment with Golfasian at one of these exhibits.



#### **About Us & Contacts**



If any reader would like to suggest a topic to be covered or better yet some the help.

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- Licensed by the Tourism Authority of Thailand (TAT), License No: 14/00515
   Recommended by the International Association of Golf Tour Operators (IAGTO)
- Member of Association of Thai Travel Agents (ATTA)

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