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Asian Golf Nation - November 2010



Dear Travel Partners & Golf Travelers,



Welcome to the November edition of the Asian Golf Travel Nation. As in the past, this newsletter contains original and news breaking stories on the state of golf in Asia as well as provides useful golf course information, unique golf playing tips for Asia's tropical environment, and special golf travel promotions.

Asia's winter season is officially here with low temperatures in the 20's all across the region. In fact, November to March is the very best period climate-wise to golf in Asia, particularly Thailand, Vietnam, and Cambodia. Tailor-made itineraries fitting your clients' specific needs, expectations and budgets are our specialty; so please contact us for a competitive quote.

In Vietnam we just launched our new subsidiary [Golfasian Vietnam](#) led by Ms. Trang, a very capable executive with years of experience welcoming golfers to Vietnam. Golfasian Vietnam has already handled their first clients including a global golf FAM trip for IAGTO members, a 25 person golfing enthusiast group from Singapore, high end couples from France, and other FIT travellers who want only the best specialist golf services at competitive costs.

Innovation is an ongoing concept and our November newsletter is full of new information. Here are some updates from around the region.

Golf news from around the region:

Thailand

 Thailand has once again been singled out as the best Asian golf destination. With an emphasis on golf tourism through a variety of resourceful media, Thailand has been named as the "Golf Hub in Asia" and an exotic world-class golf destination. The latest national campaign, "Amazing Thailand Always Amazes You" therefore provides special appeal to international golf travellers. Thailand's golf tourism brand is very unique as it comprises not only the best golf in Asia, but also a myriad of natural and cultural treasures so that various golf groups can experience the dynamism of the tremendous diversity and choice on offer.

Chiang Mai: Bookings have started to come in nicely for the winter season, with biggest increases shown for our [Chiang Mai golf tours](#). Inthanon Golf Resort, the newest golf course in Chiang Mai, along with Chiang Mai Highlands and Alpine Chiang Mai are all in excellent playing condition. The northern Thailand city is fast becoming one of the best golfing destinations due to the abundance of golf courses, authentic cultural activities, low cost, and excellent weather. For those who have not played golf in Chiang Mai, there is no better time than the present to add this exciting destination to your golf holiday plans.

Vietnam

Danang: The Vietnam Golf Coast, which




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Another good reason to be [registered](#) on the Golfasian mailing list!

 includes both the best golf course in Vietnam [Montgomerie Links Vietnam](#) and also the new Norman designed [Danang Golf Club](#), now bridges the gap between Vietnam's north and south and is an integral stop on the [Vietnam Golf Trail](#). Golf in [Vietnam's Central Coast](#) is relatively new, but once the word gets out about this new golf destination the situation will certainly change.



Cambodia

 **Phnom Penh:** Nick Faldo was in the Kingdom of Cambodia recently to visit the site for his next golf course design project at the [Vattanac Golf Resort in Phnom Penh](#). Vattanac Properties has appointed Faldo Design to create two 18-hole championship-standard golf courses that will sit at the heart of a luxury resort 15km from the centre of Cambodia's capital. The large site offers flexibility to create two completely contrasting golf courses and will complement the existing Faldo course at [Angkor Golf Resort](#) in Siem Reap. As golf in Cambodia expands more golfers are expected this year in both Phnom Penh and Seam Reap.



Peak travel season is upon us and it's a perfect time escape the cold at home and experience golf in Asia at its very best! From world-class golf courses, to once-of-a-kind authentic cultural activities and boutique golf resorts, we're on the pulse of what's hot in golf this season. We can't wait to see you here!

Remember if you want to get regular updates about golf in Indochina, then [sign-up](#) for uninterrupted email delivery of this newsletter. In addition, all persons signing up will automatically receive the latest "Thailand Golf Insider Tips" special report.

We look forward to a smooth season and wish you success. Until the next newsletter, happy golfing!

Please contact the [Asian Golf Experts](#) at [info\(at\)golfasian\(dot\)com](mailto:info(at)golfasian(dot)com).

Until the next newsletter, happy golfing!

*Mark Siegel
Managing Director of Golfasian*

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Featured Golf Course - Red Mountain Golf Club

The most challenging golf course in Phuket, [Red Mountain Golf Club](#) may also be the island's most dramatic.

This three-year-old, 6,900-yard, 18-hole track - sister property to fellow [Golf in a Kingdom](#) member Loch Palm GC - winds its way through a truly stunning 1400-rai former tin mine in the heart of Phuket's central highlands. For its unique location alone, Red Mountain is one of Asia's most exciting new courses - but the layout is more than mere eye candy. The course has been cleverly routed to take advantage of a huge variety of landforms and dizzying elevation changes. Scars left from the tin mine era have been imaginatively incorporated into the overall scheme, creating a unique character and several risk-reward scenarios golfers will never forget. The par-4 16th feels like its has been laid out along a mountaintop. The par-17th drops more than 100 feet tee to green. [\[Read More about one of Thailand's Best Golf Courses\]](#)



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Asian Golf Monthly




Golfasian


Now in its 12th year, Asian Golf Monthly is firmly established as one of the world's most prominent English-language magazines on golf.

It is unique as the only global title with an Asian perspective. [Read more](#) about how Asia's best players and destinations have grown from strength to strength on the global stage.

Privacy

 We take the privacy of our clients and partners very seriously and will not sell or redistribute your sensitive information.

Forward

 Think this may interest your friends, relatives, or colleagues? To forward this newsletter to them right now, click [FORWARD].

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Golf Travel Partners



 **Featured Resort - De Naga Chiang Mai**

It's fitting this city retreat in Northern Thailand is part of the Unique Collection of Hotels & Resorts -- it's about as unique as a hotel or resort gets. Named after a mythical serpent that was a symbol of strength and opulence, De Naga Chiang Mai pays homage throughout with statues, ornaments and various decorative details and an architectural style (Lanna) singular to this part of the world.

The entrance -- a steep, gabled roof that descends from an elongated pinnacle into curved, flame-shaped eaves -- makes an immediate impression, while the warm, teakwood rooms let guests settle in easily. For the grandest experience, book the 72-square-meter Naga Suite, the only suite on the property. [[Find out more about one of Thailand's best Hotels](#)]



 **Golfasian's Thailand & Vietnam Super Golf FamTrip Photos Online Now!**

With the support from [Golf in a Kingdom](#) and [Vietnam Golf Coast](#) members, we have completed two successful Super Golf FamTrips to Thailand and Vietnam. Visit the Super Golf FamTrip photo galleries ([Thailand](#) | [Vietnam](#)) to get a peek view as to what the agents experienced during those FamTrips. For those who did not get the chance to join our 2010 Golf FamTrips but would like to request further information about Golf in Thailand, Vietnam, Cambodia, or Malaysia, we are looking forward to meet you at our IGTM booth H76.

([Thailand Super Golf FamTrip Photos](#) | [Vietnam Super Golf FamTrip Photos](#))



Visit www.golfasian.com for more information on Asia's best golf courses and golf tours.

 **Golfasian Announces 2011 Amateur Golf Series**

Golfasian is launching a [4 event amateur golf series for 2011](#) for golfers from around the world. The events will be marketed and sold via Golfasian's global network of golf tour operator partners.

As a pioneer in the golf tourism industry, Golfasian promotes the Thailand golf product to individual golfers who want the best value-for-money unique golf experiences, with personalized service, privacy and simplicity. Now Golfasian is branching out into the lucrative amateur golf market to address the needs of golfers who want the same level of personalized value-for-money service, but also prefer to tailor their golf travels around a structured and competitive amateur golf event. [[View the events here](#)]



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 **Best of the Blog thailandgolfzone.com**

Cheap & Good Flights For Thailand Golf Holidays

Many headed for a Thailand golf vacation complain about the high costs of air travel to golf in the Kingdom. I agree that this is can be the case when flying national carries like Thai (almost guaranteed to be the most expensive and worst service), British Airlines (notorious for high fares and aging fleets) and United/Delta (US flagship airlines, but only if you want to get lessons in high prices and crappy service).

Golf Tours

Much better and less expensive choices for Thailand golf holidays are EVA Airlines and several of the middle-eastern carriers like Emirates, Etihad, and Qatar.

[Read more about Cheap & Good Flights For Thailand Golf Holidays...](#)

Other golf stories can be found at the [Thailand Golf Zone](#) where there are over 500 other original articles dealing exclusively with golf in Asia and golf travel.

I would love to hear about any golf tips that any of you may have developed for getting the maximum enjoyment from your golf trips, and can incorporate some in future articles. Therefore if you have any golf tips or suggestions you would like to share, please [let me know](#) by dropping me an email.

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Golfing Tips - Best Vietnam Golf Destinations

Da Nang / Hoi An (China Beach)

A beautiful and unspoiled beach, the UNESCO World Heritage town of Hoi An, and 2 great golf courses designed by Colin Montgomerie ([Montgomerie Links](#)) and Greg Norman ([Danang Golf Club](#)) (maybe the 2 best in the entire country). Getting there involves connecting via a domestic flight from either Ho Chi Minh City or Hanoi (several flights daily), though once you are there everything is close with minimal traffic hassles like you encounter in the large cities. At this time the area is something of a 'best kept secret', though that will change dramatically over the next decade as numerous resorts are in various stages of planning and construction.



Read more about the '[Best Vietnam Golf Destinations](#)'!

If you have any other questions regarding golf tips to help you with your game email us at info@golfasian.com and we will reply in upcoming newsletters

For more golf tips visit www.golfthink.com



Meet Golfasian at these Trade/Roadshows

Golfasian has a full schedule of tradeshow and roadshows during the next few months.

You can find us at the following exhibitions:

- November 15 - 18, 2010 - International Golf Travel Market 2010 (Valencia)
- January 27 - 29, 2011 - 58th PGA Merchandise Show (Orlando)

[Arrange an appointment](#) with Mark Siegel, MD of Golfasian, at one of these exhibits.



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