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Asian Golf Nation - October 2010



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Dear Travel Partners & Golf Travelers,



Welcome to the October 2010 edition of the "Asian Golf Travel Nation", the source for news breaking information about Asian Golf. In addition, unique golf playing tips for Indochina's tropical environment, announcements of golf travel promotions, and our latest subscription offer are all integral parts of today's newsletter.

It will not be long before another high season begins and we all have a meet together for golf in Asia, not only in Thailand, but throughout South East Asia. Thailand still shows the highest percentage of repeat golfers, at around 60%, but Vietnam in particular is catching up fast. With our own subsidiary, [GolfAsian Vietnam](#), we now are able to serve you better in the world's newest golf frontier (Vietnam) as well as offer you lower costs due to our direct relationships with the Vietnam golf and resort suppliers. This bypasses the traditional mark-ups of local destination management companies and gives you all of the advantages in Vietnam that you have enjoyed with us in Thailand over the past 12 years.

Although Thailand and Vietnam have separate traditional and cultural diversity, they both have their own attraction of alluring golf holidaymakers wanting the best in service and golf courses quality at affordable prices. Vietnam in particular

has an emphasis on sustainable golf development through a variety of resourceful planning. Thailand already has become well known as an world-class golf destination, so I feel that this is the to showcase exotic and up-and-coming Vietnam too.

I am glad to report that bookings start to come in nicely for the winter season, with biggest increases shown for Hua Hin & Chiang Mai in Thailand and Danang, Vietnam!

With that, I invite you to read on and hear what's new in golf around the region.

Now for the golf news from around the region:

Vietnam



Hanoi, Danang, Saigon, Dalat: Attendees at the first ever Vietnam Golf FAM Trip discovered the "2009 Undiscovered Golf Destination" to be a worthy addition to the leading golf destinations in the world. The top 7 courses were played by 20 IAGTO agents from 13 countries including export ready courses in [Hanoi](#), Da Nang, Saigon, and Dalat. The trip began in Hanoi which now boasts 4 championship courses in North Vietnam.

Then we made our way to the "[Vietnam Golf Coast](#)" ([Danang](#)), the site of the famous China Beach and home to Vietnam's best seaside resorts and golf courses. The beach is ranked as one of top 10 beaches in the world and the close by town of Hoi An is renown for being a UNESCO world heritage site.



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Subscription Offer

 [Sign Up now](#) for breaking news, cool tips, and great resources about golf in Asia.

You get our Asian Golf Newsletter!! PLUS free access to the latest THAILAND GOLF INSIDER TIPS, a 15 page special report, and you will also be eligible for other great member offers from GolfAsian.

Another good reason to be [registered](#) on the GolfAsian mailing list!

Saigon, the economic capital of Vietnam was the third stop and now boasts 6 championship golf courses as well as cultural sights and huge variety gastronomical choices. A visit to nearby Mekong Delta capped off the trip to experience authentic Vietnam. A final stop in the old French colonial mountain retreat of Dalat (5000 ft high) with its old world colonial-styled charm make all who went feel like the aristocrats must have during days gone by!

Dalat boasts only the [oldest course in Vietnam](#) (founded 1922) but also the only course in Asia to feature bent grass tee boxes, fairways and greens. At this course and on our final round of golf I even shot my first ever Hole-in-One there! Isn't that great way to finish a fantastic and memorable Golf FAM Trip!

Cambodia

 **Phnom Penh:** After years of having nothing more to offer golfers than a couple of goat pastures, Cambodia's capital Phnom Penh finally has a first class golf club it can be proud of! The front nine holes of the **Jack Nicklaus designed Grand Phnom Penh golf club** officially opened September 21, with the back nine scheduled for completion by mid 2011. Located about 30 minutes from town, the course is the centerpiece of a large and obviously well funded master community development of luxury estates and villas designed to attract the city's elite and moneyed class. While the course design itself is somewhat understated (in a good way), the overall project isn't modest. Even the entrance gate evokes a privileged feeling as it looks more like something you might find in Paris or Rome.



The land around Phnom Penh is flat and essentially featureless as it is across much of Cambodia, so Nicklaus had to use his imagination in creating an interesting track. And a fine course it is. Unlike some of the newer designs around SE Asia, use of water is restrained and the course instead draws much its defenses from gentle mounding and swales, newly planted palm trees, thick rough and well designed green complexes that require strategic shot making to attack and 'go low'. At the same time fairways are relatively generous so mid and higher handicap players can also enjoy playing here. Construction of the main clubhouse hasn't begun yet, however even the temporary clubhouse is high class. And a 'mats only' driving range is open with covered hitting bays where you pound floating balls out into the course's water reservoir.

One course doesn't make a 'golf destination' so in itself may not make it worth a trip to Phnom Penh. However, at least now there is a championship golf in the capital, and by no less than the 'Golden Bear' at that! Moreover for those looking for the next golf frontier our [Best Of Cambodia Phnom Penh & Siem Reap Golf Package](#) may just hit the mark.

Remember if you want to get regular updates about golf in Indochina, then [sign-up](#) for uninterrupted email delivery of this newsletter. In addition, all persons signing up will automatically receive the latest "Thailand Golf Insider Tips" special report.

Also, GOLFASIAN have secured special deals with over 100 golf courses and 800 hotels throughout Thailand, Vietnam, Malaysia, and Cambodia to offer the very best promotions for the rest of 2010 and 2011. No matter what your budget or how small/large your group Golfasian will be glad to organize your golfing holiday.

Please contact the [Asian Golf Experts](#) at [info\(at\)golfasian\(dot\)com](mailto:info(at)golfasian(dot)com).

Until the next newsletter, happy golfing!

Mark Siegel
Managing Director of Golfasian

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Featured Golf Course - Loch Palm Golf Club

In danger of being overshadowed by its exciting new companion course (Red Mountain Golf Club), Loch Palm is still one of Phuket's most popular and



"Another fantastic golf trip... We are already planning our tour for next year with Golfasian!"

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Asian Golf Monthly



Golfasian

Now in its 12th year, Asian Golf Monthly is firmly established as one of the world's most prominent English-language magazines on golf.

It is unique as the only global title with an Asian perspective. [Read more](#) about how Asia's best players and destinations have grown from strength to strength on the global stage.

Privacy

 We take the privacy of our clients and partners very seriously and will not sell or redistribute your sensitive information.

Forward

 Think this may interest your friends, relatives, or colleagues? To forward this newsletter to them right now, click [FORWARD].

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enjoyable layouts.

This 18 hole course par 72, 6,555 yards palm tree-lined beauty recently completed a major re-design and upgrade. Nestling beneath a panoramic range of jungle-clad hills, it is easier-going and less undulating than the newcomer, although is still capable of throwing down many challenges and giving your overall game a thorough workout. On the front-nine your main objective will be keeping the golf ball on dry land; many holes are played alongside the loch (a sizeable lake), which has a habit of cutting across some of the gently undulating fairways. [\[Read More\]](#)



Featured Resort - Sea Pearl Villas

The Sea Pearl Villas Resort is majestically located on the sloping hill between Kathu and Patong with commanding sweeping views of the islands premier resort.

The Sea Pearl Villas Resort will bring you that right balance for a life that is filled with excitement, deep impressions and a lifetime of inspirations.

The Sea Pearl Villas Resort comprises of 159 rooms and suites. [\[Find out more about this exciting new property\]](#)



Golfasian Announces 2011 Amateur Golf Series

Golfasian is launching a [4 event amateur golf series for 2011](#) for golfers from around the world. The events will be marketed and sold via Golfasian's global network of golf tour operator partners.

As a pioneer in the golf tourism industry, Golfasian promotes the Thailand golf product to individual golfers who want the best value-for-money unique golf experiences, with personalized service, privacy and simplicity. Now Golfasian is branching out into the lucrative amateur golf market to address the needs of golfers who want the same level of personalized value-for-money service, but also prefer to tailor their golf travels around a structured and competitive amateur golf event. [\[View the events here\]](#)



We are Member of



Golfasian Moved to a New Office

Golfasian is growing and thus we moved into a larger office but stayed in the same building.

Our New Address is:

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Best of the Blog thailandgolfzone.com

Top Non Golf Thailand Attractions

Want to plan a Thailand golf vacation but also need to make sure your non-golfing travel partners are happy? No problem. Below are some of the more popular non-golf activities to include on your golf holiday itinerary.

All Over Thailand

Massage: Thai massage, Swedish massage, jet lag massage, sports or golf massage, foot massage, neck & shoulder massage, fish massage, aroma therapy, hot stone therapy and more. You are never far from a spa in Thailand. Most good hotels have them and you will find many more all over the country.



Bangkok

1. **Best of Bangkok Tour:** Includes the Grand Palace, the city's most famous temples and a long tail boat ride on the Chao Phraya river.
2. **Thai Cooking School:** Fun hands-on experience as you cook (and eat) a multi-course Thai meal.
3. **Siam Niramit:** Dinner and Thai culture show. World class stage production is one of the best of its kind.

[Read more about the Best Place For A 'Quiet and Peaceful' Thailand Golf and Beach Holiday?...](#)

Other golf stories can be found at the [Thailand Golf Zone](#) where there are over 450 other original articles dealing exclusively with golf in Asia and golf travel.

I would love to hear about any golf tips that any of you may have developed for getting the maximum enjoyment from your golf trips, and can incorporate some in future articles. Therefore if you have any golf tips or suggestions you would like to share, please [let me know](#) by dropping me an email.

➔ Subscribe to our [RSS Feed](#).



Golfing Tips - How To Achieve the Proper Alignment in Golf

So you have arrived in Thailand and had your first game of golf here and it looks like you forgot to pack your game! It seems like anything you try just seems to make things worse.

One area of the game that is so simple yet so confusing and overlooked for the average golfer, is the alignment and is generally the root of all evils in the golf swing. What I mean by this? Are you coming over the top because you aimed right, or are you aimed right because you are coming over the top?

To achieve the proper alignment in golf, is to simply take a minute or two before you ever hit balls and follow these simple rules.

1. Lay a club down first right behind the ball and point it at your target.
2. Lay a second club down parallel to the ball target line along where your feet will be.
3. Pick up the ball target line club and you are ready to setup.
4. Setup with your feet, knees, hips, and shoulders, parallel to the club on the ground.
5. Once you have the proper alignment you may feel as though you are not aimed correctly. This is a perfect tell tale sign that your alignment and swing are off.



Read more about '[How To Achieve the Proper Alignment in Golf!](#)'

If you have any other questions regarding golf tips to help you with your game email us at info@golfasian.com and we will reply in upcoming newsletters

For more golf tips visit www.golfthink.com

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Meet Golfasian at these Trade/Roadshows

Golfasian has a full schedule of tradeshow and roadshows during the next few months.

You can find us at the following exhibitions:

- October 25 - November 4, 2010 - IAGOT Thailand Golf FAM Trip (Bangkok, Chiang Mai)
- November 15 - 18, 2010 - International Golf Travel Market 2010 (Valencia)
- January 27 - 29, 2011 - 58th PGA Merchandise Show (Orlando)

[Arrange an appointment](#) with Mark Siegel, MD of Golfasian, at one of these exhibits.



About Us & Contacts

Golfasian Co., Ltd.



If any reader would like to suggest a topic to be covered or better yet contribute materials, photos, or even commissions an article please [contact me by e-mail](#), I welcome the help.

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