



The Asian Golf Insider

Welcome to the December 2022 issue of the Asian Golf Insider, the source for news-breaking information about golf in Asia. Also, unique golf-playing tips for South East Asia's tropical environment, announcements of golf travel promotions, and fantastic upcoming tournament information are all parts of this newsletter.



Can you believe it's the last month of 2022? I don't know where this year went, as things have been non-stop since mid-year.

I hope this newsletter finds you in holiday spirits.

With winter descending quickly in the Northern Hemisphere, Southeast Asia and its tropical climate are the perfect destinations for travelers from Europe and North America to escape winter. Arguably the best time of the year for golf in Asia, these months are sometimes called the winter season, and while far from cold, sunny and dry days are ideal for golf. Timing varies slightly from country to country based on the effects of the annual monsoons, but generally, the peak golf season is December to March, when the weather is driest and coolest.

At Golfasian now, we handle a record number of golf travelers, so thank you to those who have traveled or are here. If anyone had asked me to predict things earlier, I would have marked them nuts to proclaim such astounding golf travel statistics. The shortage and cost of flights remain the significant obstacle to golf tourism as most carriers haven't resumed flights and frequencies. The good news is the supply-demand imbalance is changing, so for those interested, keep checking with the airlines; 2023 is the year to get back to regular golf travel.

On the events side, the inaugural Pullman Invitational is this week, and I can't wait to return to Pattaya. Next is the Hua Hin Skins, followed by two majors, Centara World Masters and Pattaya Men's. The two events in June are about to sell out, even as we have seven months to go. Does anyone want to bet 2023 will be a bumper year not only for individual travel but also for Asian golf tournaments too?

Follow our updates by bookmarking this page for our ongoing Asian golf tournament calendar. Each golf tournament allows amateur golfers to participate in professionally organized golf events that challenge one's golf skills in a fun setting and provide excellent networking and new friendship-building opportunities.

Whether the never-ending smiling Thais, sincere Vietnamese, diverse Malaysians, or the polite Balmese, our staff locals make every golfer on their fairways feel like their 'Royal Guest.' I will guarantee you, who are the benefits of this Royal Golf Experience, will appreciate your trip with us not only during your travels but also after you return home and start planning your next Asian golf experience.

Complete full-service itineraries created for your specific travel preferences, expectations, group size, and budgetary requirements are our specialty. Please get in touch with us anytime for a competitive quote.

I wish all golfers a happy and healthy Christmas. Until the next month, happy golfing!

Mark Siegel, Managing Director

Mark Siegel



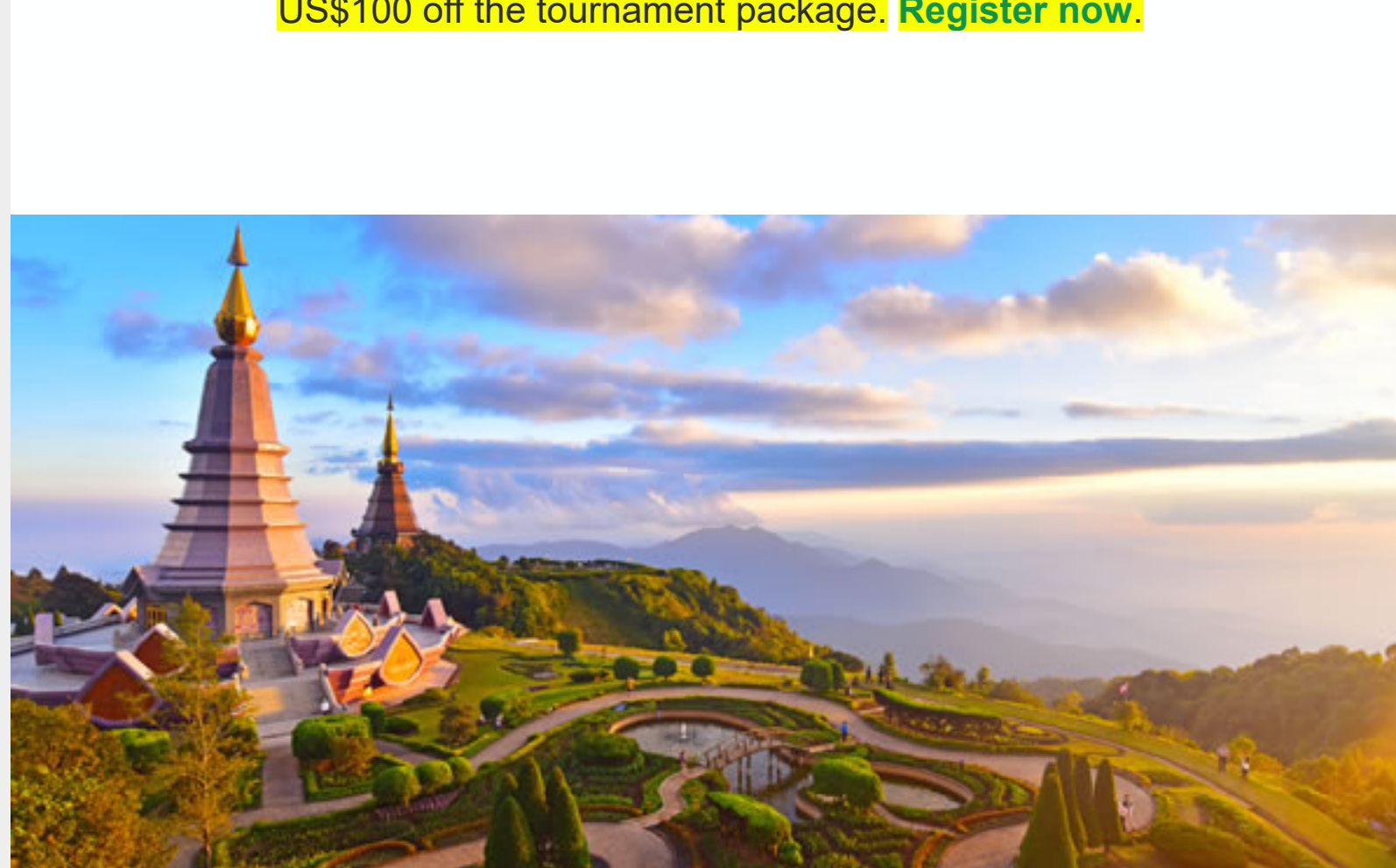
Tournaments



ASIA GOLF EVENT CALENDAR 2022/2023

- Golfasian Major Events:**
- Amari Skins Golf Week 19 - 24 Mar. 2023 Hua Hin, Thailand
 - Centara World Masters 11 - 17 Jun. 2023 Hua Hin, Thailand
 - AVANI Pattaya 2 Ball Golf Championship 18 - 24 Jun. 2023 Pattaya, Thailand
 - Pattaya Mens Open Golf Week 3 - 9 Sep. 2023 Pattaya, Thailand
 - Vietnam World Masters Golf Championship 10 - 16 Sep. 2023 Danang, Vietnam

Vietnam World Masters Golf Championship:
Sign up before 15 December 2022 and get US\$100 off the tournament package. Register now.

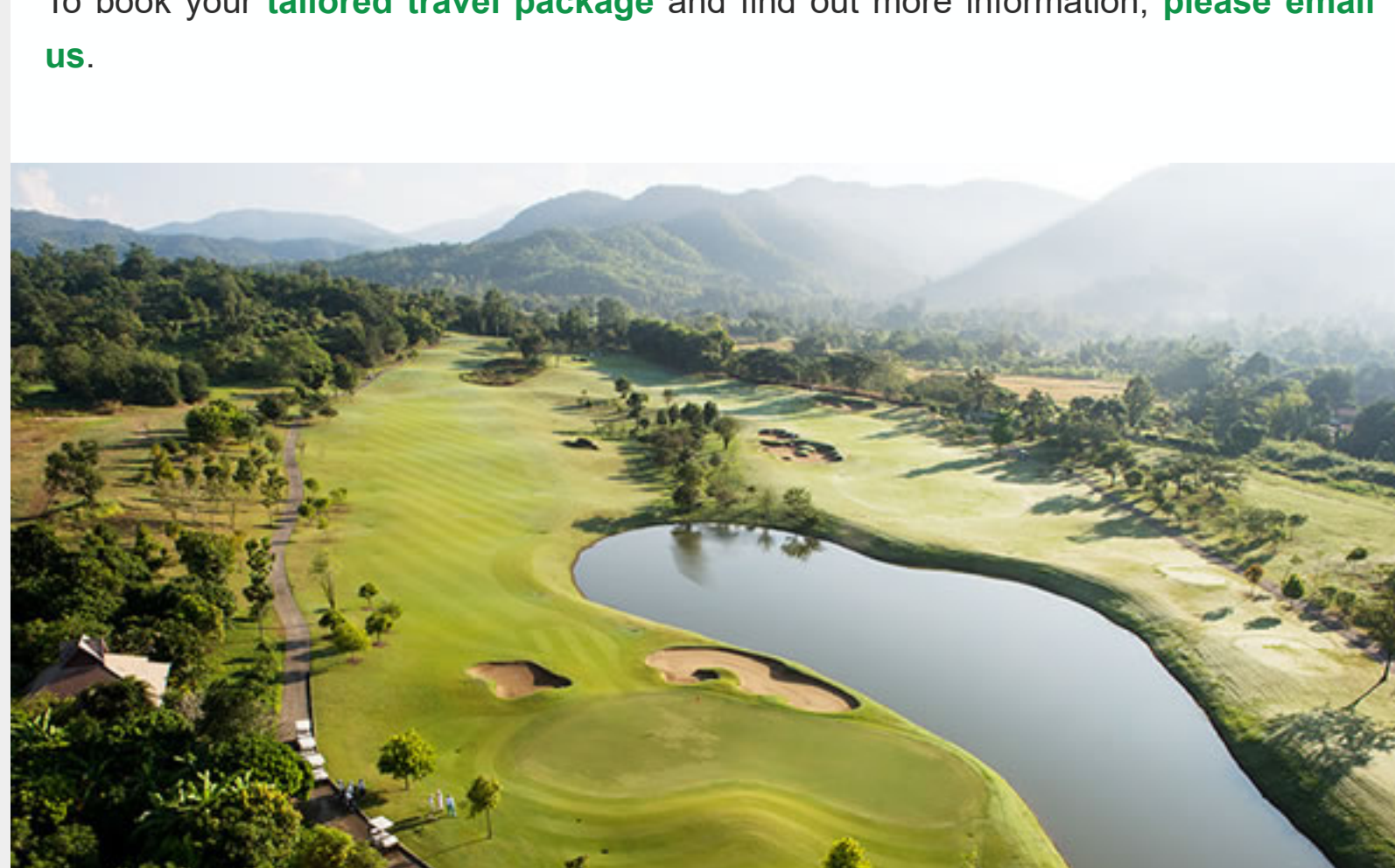


DESTINATION OF THE MONTH: CHIANG MAI

Chiang Mai's historic importance is derived from its strategic location on the Ping River and major trading routes. Chiang Mai is a city built on the roots of a traditional Thai culture and heritage. The beautiful Northern Thailand Lanna culture has a personality of its own. The Thai people themselves look to those hailing from Chiang Mai as the most cultured in the country. While officially the city of Chiang Mai only covers only a small area, the urban sprawl of the city now extends to a population of nearly one million people.

For those who enjoy other treasures as well you won't be disappointed, Chiang Mai offers its golf visitors a city rich in culture, spas, massage, crafts, temples and natural beauty. Anyone on a golf holiday in Chiang Mai can select from the best championship golf courses such as Chiang Mai Highlands, Alpine Chiang Mai, Gassan Khuntan, Summit Green Valley Chiang Mai, and Royal Chiang Mai.

To book your tailored travel package and find out more information, please email us.

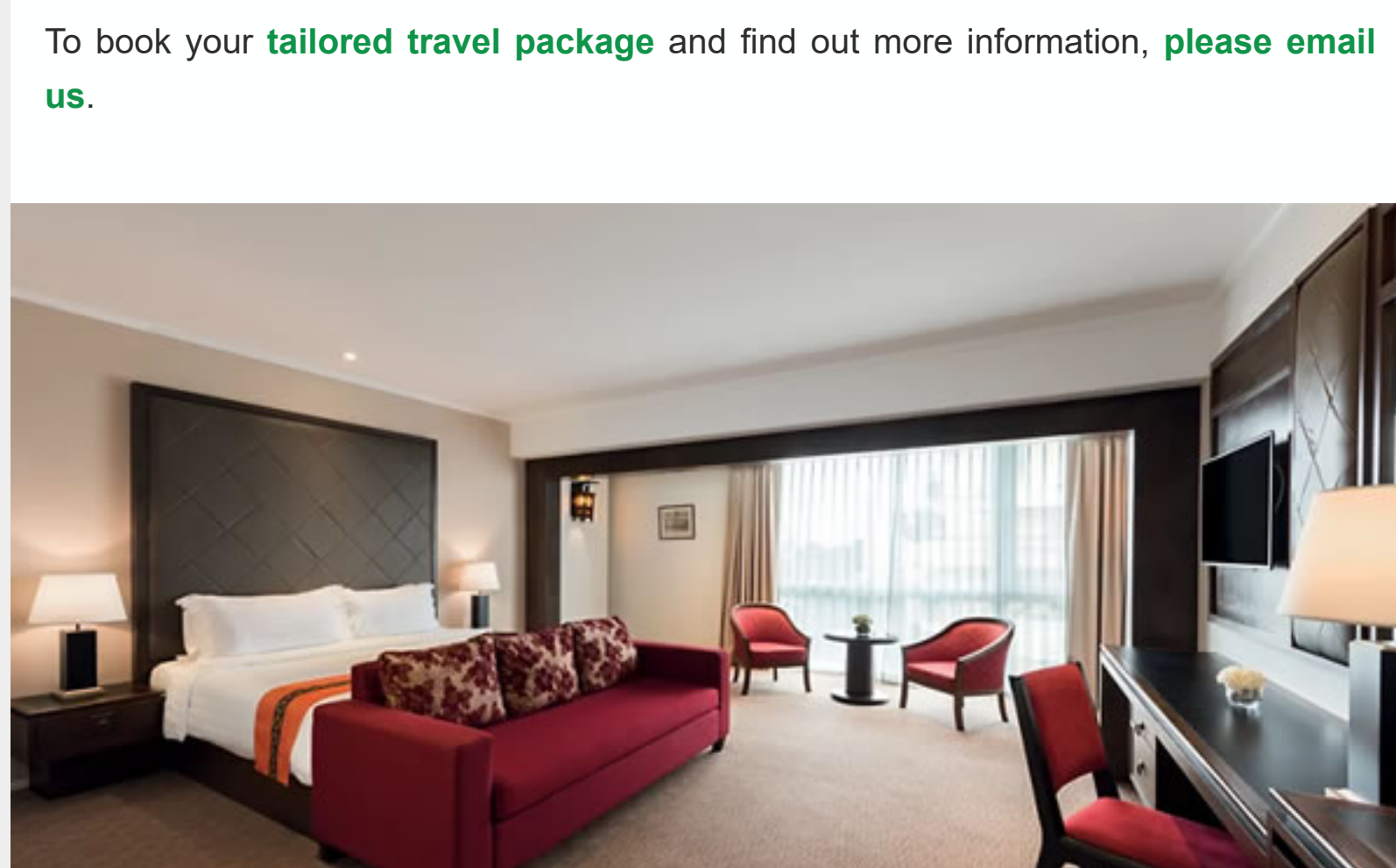


COURSE OF THE MONTH: CHIANG MAI HIGHLANDS

Chiang Mai Highlands Golf & Spa Resort opened in 2005 and significantly added to the quality of Chiang Mai golf courses. The drive to Highlands from Chiang Mai leads through the stunning landscape, in an eastern direction passing rice fields and plantations into the mountains.

Chiang Mai Highlands golf course is built on a 'power spot' - the hermitage of Kuba Sivichai (the revered monk who founded the famous Doi Suthep temple). This site is breathtaking in every direction. Its tranquility, high elevation, cold climate, fresh air, pure water, and fertile soil, form the perfect place for the 27-hole layout.

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ACCOMMODATION OF THE MONTH: Mövenpick Suriwongse Hotel Chiang Mai

The 4-star Mövenpick Suriwongse Hotel Chiang Mai is located in front of the night market and provides well-decorated rooms and suites to ensure a perfect golf holiday. For the golfer, the hotel in-room massages and Thai, Mediterranean, and Caribbean cuisine at the three dining outlets. Unwind after a day in Chiang Mai golfing with a dip at the pool or a drink at the bar.

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Why Indian Golfers Love to Tee-Off in Thailand

Repeat customers, Sundai & Ram from India speak to Golfasian about their recent golf holiday experience in Thailand. Golfasian handled their complete group golf holiday from airport transfers, to hotel and golf course bookings and non-golf activities. Read on to find out why they loved it.



Golfasian To the Four at World Golf Awards with Quartet of Titles

GOLFASIAN reaffirmed its post-pandemic resurgence by notching four awards at this year's World Golf Awards, including the prized title of Asia's Best Golf Tour Operator.

Asia's largest golf tour operator marks its 25th anniversary this year. And there was plenty for it to celebrate at the World Golf Awards ceremony, which was held yesterday in Abu Dhabi.

As well as being named Asia's Best Golf Tour Operator 2022, Golfasian was voted Best Inbound Golf Tour Operator 2022 for three destinations: Thailand, Vietnam, and Indonesia. The quartet of awards once again confirmed its status as one of the region's most respected names in golf tourism. Read all about it here.

COVID-19 SAFETY - SHA PLUS

Golfasian has been SHA+ (Safety & Health Administration Plus) accredited by the Tourism Authority of Thailand. As Thailand is slowly preparing to re-open its borders for international golf travelers, an initiative by the Tourism Authority of Thailand has provided a selected number of tour operators and DMCs who underwent stringent safety & health checks with the SHA+ (Safety & Health Administration Plus) accreditation.

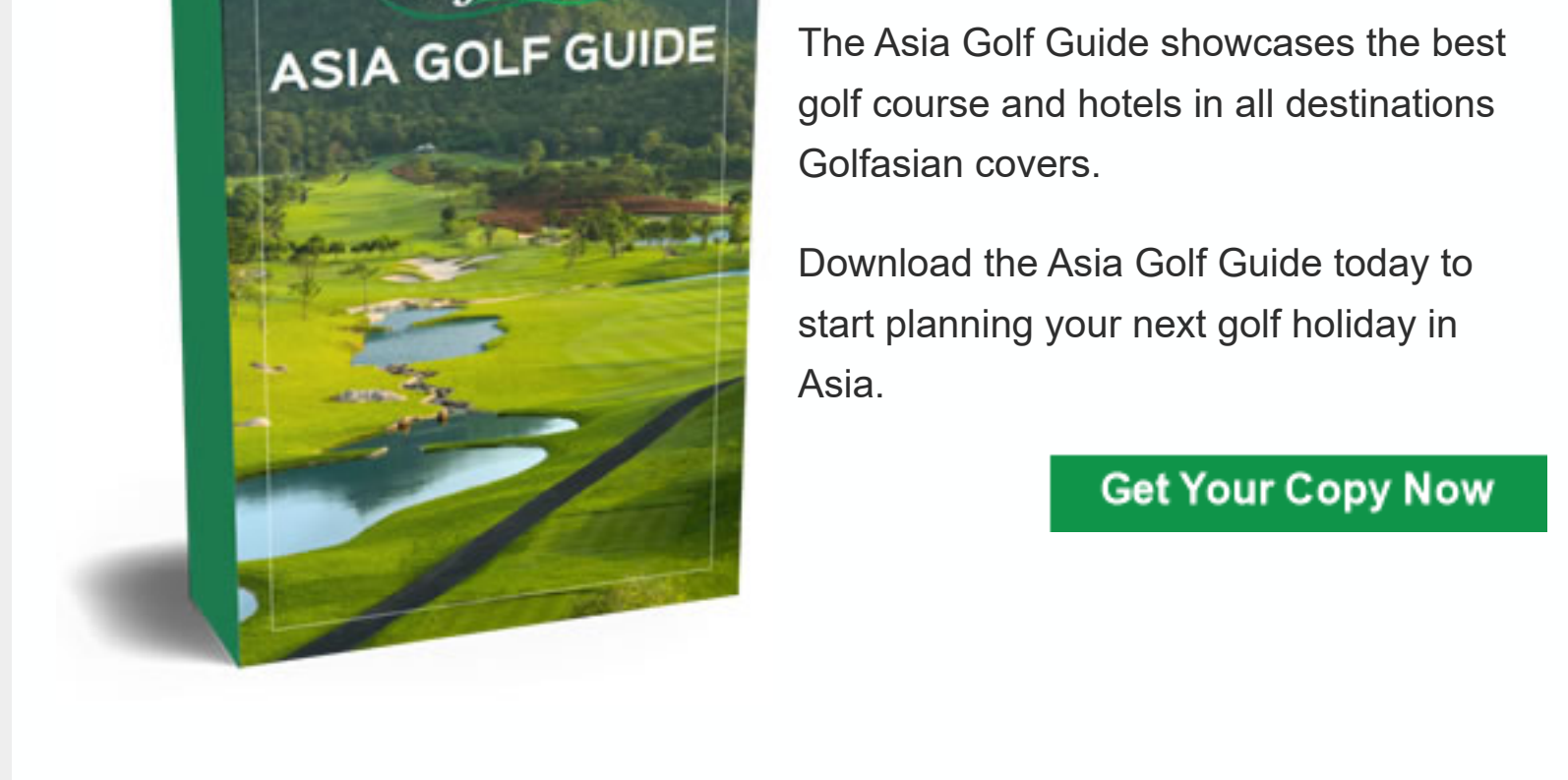
DOWNLOAD THE ASIA GOLF GUIDE

As a Golfasian newsletter subscriber, you are entitled to a complimentary copy of our 2022 Asia Golf Guide.

The Asia Golf Guide showcases the best golf course and hotels in all destinations Golfasian covers.

Download the Asia Golf Guide today to start planning your next golf holiday in Asia.

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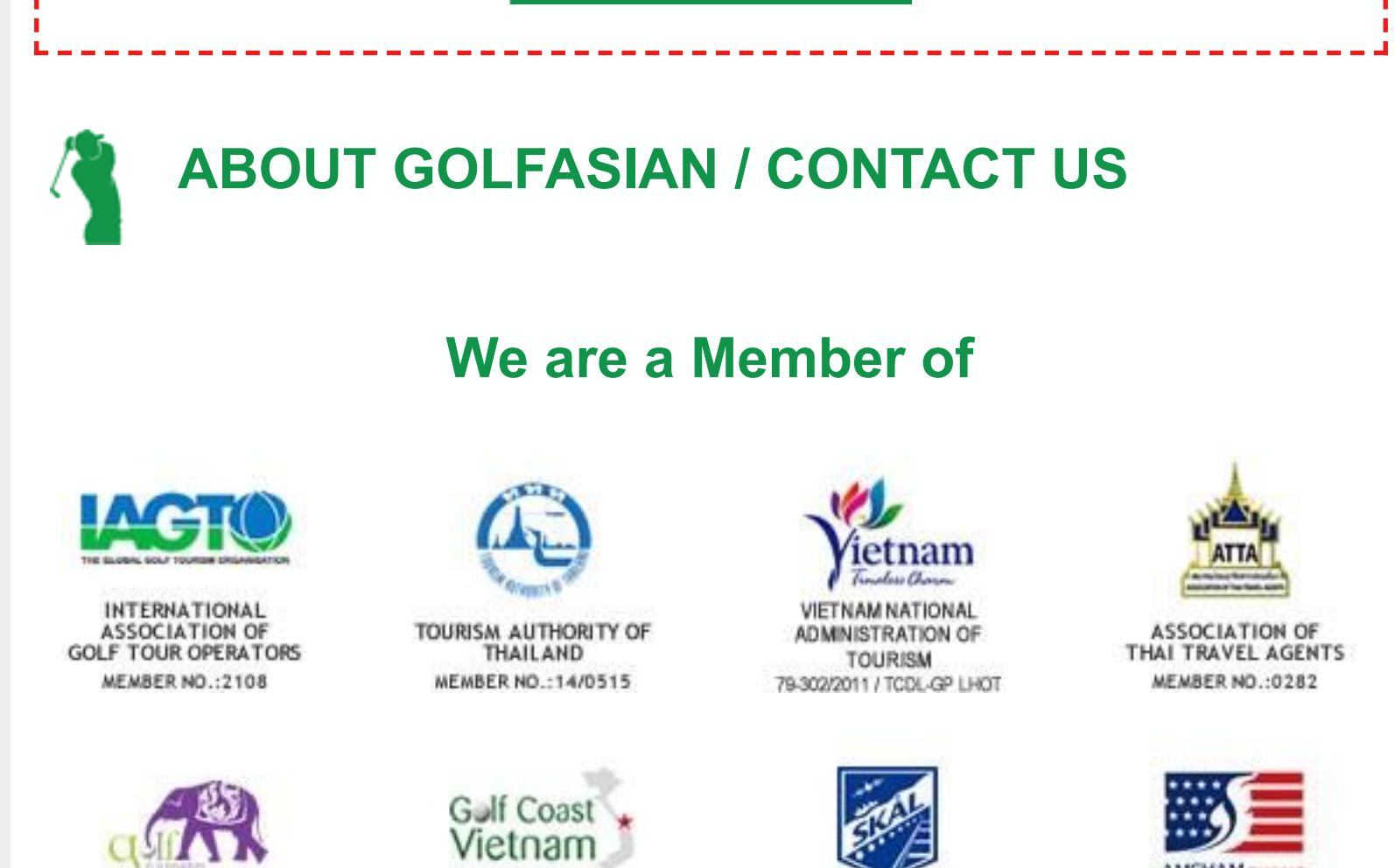
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