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Hi {contactfield=firstname|Fellow Golfer},

Welcome to the February 2025 edition of the Asian Golf Insider, your go-to source for the latest in golf travel across Asia.





We're in the height of peak season, with several thousand golfers **hitting the greens across Southeast Asia every day**. The perfect weather, pristine course conditions, and comfortable temperatures make this the ideal time to experience golf in the region.

We're honored to announce our nominations in the **12th annual World Golf Awards**, including **World's Best Golf Tour Operator**, **Asia's Best Golf Tour Operator**, **and Best Inbound Golf Tour Operator** for Indonesia, Thailand, and Vietnam. Your support means the world to us - **please click here to cast your vote** and help us continue delivering exceptional golf experiences across Asia.

Our tournament season is off to an exciting start with the Anantara DACH Team Golf Challenge in Hua Hin and the Philippines Golf Invitational in Clark leading the way. Coming up next is the **Amari Skins Golf Week in March**, and our calendar is packed with many more exciting events throughout the year. **Visit our event calendar** to find the perfect tournament for you.

For our German golfers, we'll be at the **Rheingolf show in Düsseldorf** from February 21-23. Stop by stand B11 to meet Golfasian's Chris Brod and Pascal Orczech, who can share everything you need to know about golfing in Thailand, Vietnam, Cambodia, Indonesia, and beyond.

This month, we spotlight **Danang, one of Asia's premier golf destinations**, where world-class coastal courses like **Ba Na Hills** and **Hoiana Shores** combine with stunning beaches and rich cultural heritage. Don't miss our exclusive interview with Hoiana Shores' General Manager - scroll down to learn more about this spectacular venue.

We're also thrilled to hint at **an upcoming expansion** - we'll be adding an exciting new country to our portfolio soon. Stay tuned for the announcement!

Keep up with our latest news and exclusive offers by following us on **Facebook**, **Instagram**, and **TikTok**.

With the season in full swing and tee times booking quickly, we encourage you to **contact our team now** to start planning your perfect golf getaway for 2025. Our award-winning team is ready to craft an unforgettable golf experience for you in Southeast Asia.

Mark Siegel,

Managing Director





ASIA GOLF EVENT CALENDAR

Golfasian Golf Events:

Amari Hua Hin Skins 16 - 21 Mar. 2025, Thailand (4 SPOTS LEFT)
Centara World Masters 8 - 14 Jun. 2025, Hua Hin, Thailand (LIMITED SPACE)
Avani Pattaya 2 Ball 15 - 21 Jun. 2025, Thailand (LIMITED SPACE)
Phuket Golf Invitational 20 - 24 Jul. 2025, Thailand (SPECIAL OFFER)
Indian Open Thailand 13 - 17 Aug. 2025, Thailand (COMING SOON)
Pattaya Men's Open 24 - 30 Aug. 2025, Thailand (SPECIAL OFFER)
Anantara Golf Championship 31 Aug. - 6 Sep. 2025, Bangkok, Thailand
Vietnam World Masters 7 - 13 Sep. 2025, Danang, Vietnam (LIMITED SPACE)
Northern Vietnam Tour 13 - 17 Sep. 2025, Hanoi, Vietnam



DESTINATION OF THE MONTH: Danang

Danang has emerged as one of Asia's most coveted golf destinations, offering an exceptional blend of world-class golf and cultural experiences. The region boasts spectacular courses including Ba Na Hills Golf Club, Hoiana Shores Golf Club, and
 Legend Danang Golf Resort, each delivering unique challenges against stunning coastal and mountain backdrops.

With luxury beachfront resorts from leading international brands and convenient flight connections from major Asian hubs, accessibility and comfort are assured. Just minutes away, the UNESCO World Heritage site of Hoi An Ancient Town adds cultural richness to your golf holiday with its preserved architecture, vibrant lantern-lit streets, acclaimed cuisine, and charming atmosphere.

To book your **tailored travel package** and find out more information, please email us.



COURSE OF THE MONTH: Hoiana Shores Golf Club

Hoiana Shores Golf Club, a masterpiece designed by Robert Trent Jones Jr., offers a pure links golf experience along Vietnam's stunning coastline. The course weaves through coastal dunes, combining strategic challenges with breathtaking ocean views on nearly every hole. Crafted to embrace the natural terrain, its firm and fast fairways, shaped by prevailing winds, deliver a different playing experience each day.

The immaculate Zeon Zoysia grass surfaces and world-class facilities, including expert caddies and a contemporary clubhouse with panoramic views, make Hoiana Shores a must-play venue for any golfer visiting Danang.

To book your **tailored travel package** and find out more information, please email us.



ACCOMMODATION OF THE MONTH: Fusion Resort & Villas Da Nang

Experience luxury beachfront living at **Fusion Resort & Villas Da Nang**, where contemporary design meets Vietnamese hospitality. This all-pool villa resort, perfectly positioned along Non Nuoc Beach, offers golf travelers an ideal retreat between rounds.

Each spacious villa features a private pool and garden, while the resort's signature "all-spa inclusive" concept provides daily treatments at no extra cost. With stunning views of the East Sea, world-class dining options, and easy access to **Danang's top golf courses**, Fusion Resort creates the perfect balance of relaxation and golf adventure for discerning travelers.

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GOLF PACKAGE OF THE MONTH:

Danang Golf Week

Experience the ultimate golf getaway with our signature **Danang Golf Week package**. This perfectly crafted 7-day journey takes you through Central Vietnam's finest golf courses, including the spectacular Hoiana Shores Golf Club, the mountainous Ba Na Hills Golf Club designed by Luke Donald, the challenging Legend Danang Norman Course, and the stunning Laguna Lang Co by Sir Nick Faldo.

Between rounds, explore the enchanting UNESCO World Heritage site of Hoi An Ancient Town, relax on pristine beaches, or discover local markets. Stay at your choice of premium accommodations, from beachfront resorts to boutique hotels, while enjoying seamless transfers, dedicated caddies, and our signature 24/7 golf concierge service.

Starting from USD 1,025, this all-inclusive package delivers world-class golf, cultural immersion, and legendary Vietnamese hospitality. [Full Itinerary]

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MEET YOUR GM - Wee Peng Siong



From Links to Leadership - A Chat with Hoiana Shores' GM Wee Peng Siong

As the sun rises over the South China Sea, casting golden light across the windswept dunes of Hoiana Shores Golf Club, you can't help but feel you're somewhere special. This isn't just another golf course in Asia's burgeoning golf scene - it's a links masterpiece where every visitor is treated like a member, if only for a day. At the helm of this golfing paradise is Wee Peng Siong, whose passion for the game and dedication to excellence shine through in every aspect of the operation... [Read the full interview here]

Contact our team of friendly golf travel experts to start planning your next golf

holiday.

MEET OUR TEAM - My



Meet Anna, our enthusiastic Reservations Executive at Golfasian Danang. A recent graduate in Hospitality & Tourism Management, Anna brings fresh energy and perspective to our team, building on her experience as a hotel receptionist before joining the Golfasian family.

Anna's passion for creating magical experiences aligns perfectly with her dream of visiting Disneyland locations around the world. When she's not ensuring our guests' golf holidays run smoothly, you'll likely find her cycling through the scenic routes of Danang, using it as both a physical challenge and a way to clear her mind. Her favorite weekend escape is the charming ancient town of Hoi An, where she finds inspiration in its timeless beauty.

While Anna enjoys a wide variety of cuisines, she holds a special place in her heart for "Com mẹ nấu" - her mother's home cooking. This appreciation for authentic experiences translates into her work at Golfasian, where she strives to create genuine, memorable moments for every golf traveler she assists.

Her combination of formal hospitality training and natural warmth makes her an invaluable member of our Danang team, helping to ensure that every detail of our clients' golf holidays is perfectly arranged.

Contact our team of friendly golf travel experts to start planning your next golf holiday.

Free Download: Asian Golf & More Magazine



Have you seen our latest issue? We're excited to share that **the second edition of Asian GOLF & More is now live**, and it's packed with even more golf inspiration than before!

Take a journey with us through the stunning fairways of Phuket, discover the hidden gems of Northern Vietnam, and explore Cambodia's emerging golf scene. We've got fantastic reviews of must-play courses like Thailand's Nikanti and Bali National in Indonesia. Plus, don't miss our exclusive chats with course design legend Brian Curley and turf expert Brad Burgess – they share some fascinating insights about golf in Southeast Asia.

Ready to dive in? Visit our new website at **www.asiangolfandmore.com** or head straight to **https://bit.ly/golfasian-asian-golf-more-2** to start reading. We can't wait to hear what you think!

Contact our team of golf travel experts to start planning your next golf holiday





Thailand Leads Asia's Tourism Sector with Bold Ambitions and Strategic Growth

Thailand has emerged as a leader in Asia's booming tourism sector, outpacing competitors such as Vietnam, Indonesia, Malaysia, Singapore, South Korea, and Japan. Through ambitious targets, innovative strategies, and a balanced focus on domestic and international markets, the country is setting the standard for tourism excellence.

According to Travel & Tour World (TTW), Thailand has set its sights on welcoming 40 million tourists by 2025. This goal is underpinned by key initiatives such as expanding flight capacities, promoting lesser-known destinations, and harnessing the strength of domestic tourism, which accounted for an impressive 200 million trips in 2024.

Thailand's streamlined entry processes, efficient airports, and global marketing campaigns resulted in 36 million international arrivals in 2024 alone. With hotel occupancy rates reaching 72.6% and hotel revenues of THB 960 billion for 2024, Thailand's recovery is not just robust—it's industry-leading. [**Read the entire press release**]

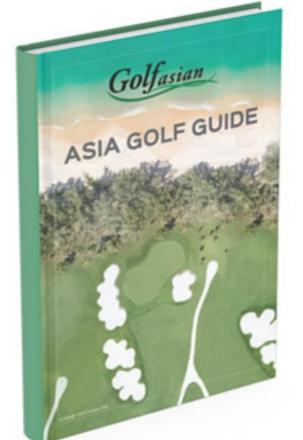


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If you have travelled with us before and appreciate our service, please be so kind and cast your vote by clicking the following links below. Every single vote counts and we thank you very much in advance.

World's Best Golf Tour Operator Asia's Best Golf Tour Operator Thailand's Best Golf Tour Operator Vietnam's Best Golf Tour Operator Indonesia' Best Golf Tour Operator

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As a Golfasian newsletter subscriber, you are entitled to a complimentary copy of our **all new Asia Golf Guide**.

The Asia Golf Guide showcases the best golf course and hotels in all destinations Golfasian covers.

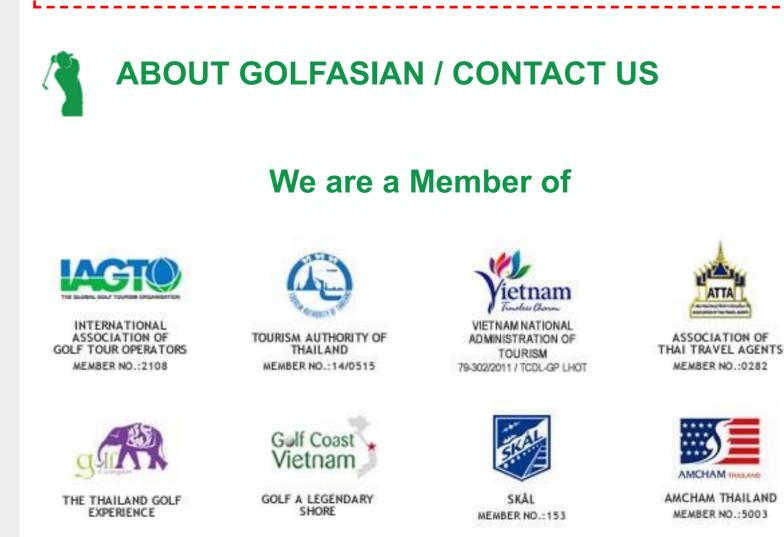
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