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The Asian Golf Insider

Hi **[contactfield=firstname]Fellow Golfer,**

Welcome to the January 2025 edition of the Asian Golf Insider, your premier source for golf travel across Asia!



First and foremost, we hope you had a wonderful holiday season filled with joy, laughter, and precious moments with friends and family. From all of us at Golfasian, we wish you a very Happy New Year filled with great golf, new adventures, and prosperity in 2025!

With the peak golfing season in Southeast Asia now underway, there's never been a better time to plan your 2025 golf holiday. **Early planning** ensures you'll secure your preferred tee times at the region's most sought-after courses, along with your choice of accommodation at prime locations. As demand continues to grow for **golf travel in Asia**, booking early is key to creating your ideal itinerary.

Our tournament season is already heating up with an exciting lineup of events. **The Anantara Euro Team Golf Challenge 2025** (January 29 - February 10) promises thrilling team competition, followed by the **Philippines Golf Invitational** (February 16-21) and the popular **Amari Hua Hin Skins** (March 16-21). With limited slots still available for these tournaments, we encourage early registration to secure your spot.

This month, we're spotlighting the royal resort town of Hua Hin, home to some of Thailand's most prestigious courses. From the challenging fairways of Black Mountain Golf Club to the scenic beauty of Pineapple Valley Golf Club, Hua Hin offers world-class golfing experiences against a backdrop of traditional Thai charm.

Remember, every Golfasian tour can be **fully customized** to match your preferences, whether you're planning a solo golf retreat or organizing a group tournament. Our experienced team is **available 24/7** to help craft your perfect golf holiday.

Stay connected with us on **Facebook** and **Instagram** for the latest updates, exclusive offers, and golf travel inspiration. From all of us at Golfasian, here's to a year filled with perfect drives and memorable putts across Asia's finest courses!

Mark Siegel,

Managing Director



We are online! Chat with us 24/7

Tournaments



ASIA GOLF EVENT CALENDAR

Golfasian Golf Events:

- Philippines Golf Invitational 16 - 21 Feb. 2025, Clark, PH **(ONLY 5 SLOTS LEFT)**
- Amari Hua Hin Skins 16 - 21 Mar. 2025, Thailand **(ALMOST SOLD OUT)**
- Centara World Masters 8 - 14 Jun. 2025, Hua Hin, Thailand
- Avani Pattaya 2 Ball 15 - 21 Jun. 2025, Thailand
- Phuket Golf Invitational 20 - 24 Jul. 2025, Thailand **(SPECIAL OFFER)**
- Indian Open Thailand 13 - 17 Aug. 2025, Thailand **(COMING SOON)**
- Pattaya Men's Open 24 - 30 Aug. 2025, Thailand **(SPECIAL OFFER)**
- Anantara Golf Championship 31 Aug. - 6 Sep. 2025, Bangkok, Thailand
- Vietnam World Masters 7 - 13 Sep. 2025, Danang, Vietnam
- Northern Vietnam Classic 14 - 19 Sep. 2025, Hanoi, Vietnam

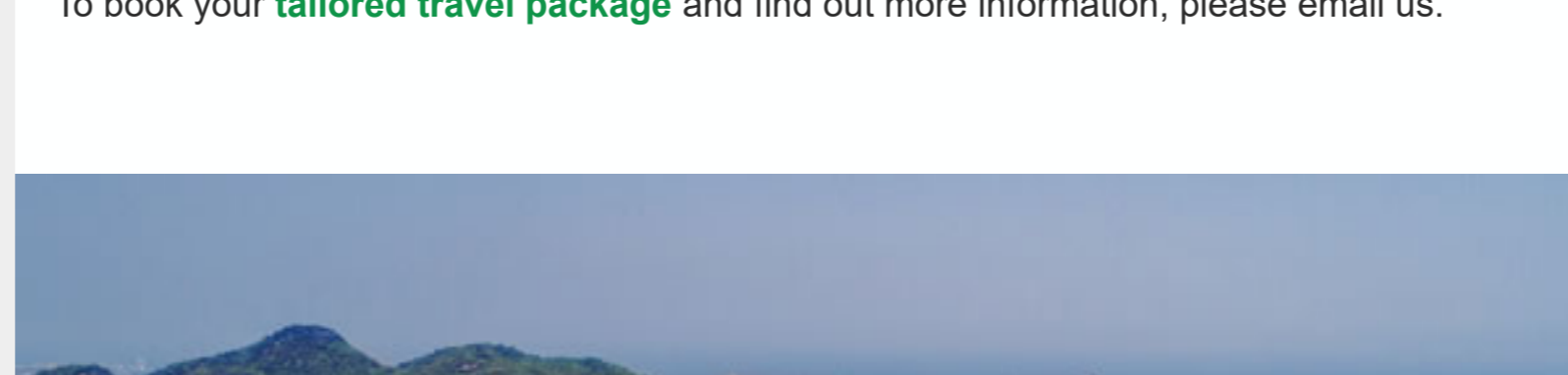


DESTINATION OF THE MONTH: Hua Hin

Discover why Hua Hin should be your next golf destination. The city's crown jewel **Black Mountain Golf Club**, ranked among the world's top 100 courses, offers championship golf in a stunning mountain setting, while the award-winning **Pineapple Valley Golf Club** provides an unforgettable experience with panoramic ocean views.

Between rounds, Hua Hin charms with its authentic character - start your day with fresh seafood at the morning market, stroll through the historic railway station, and end with dinner at one of the atmospheric night markets. The courses are meticulously maintained year-round, green fees provide exceptional value during the Golf Festival months, and the signature Thai hospitality ensures every visit is special. Come see why Hua Hin remains **Thailand's premier golf holiday destination**.

To book your **tailored travel package** and find out more information, please email us.

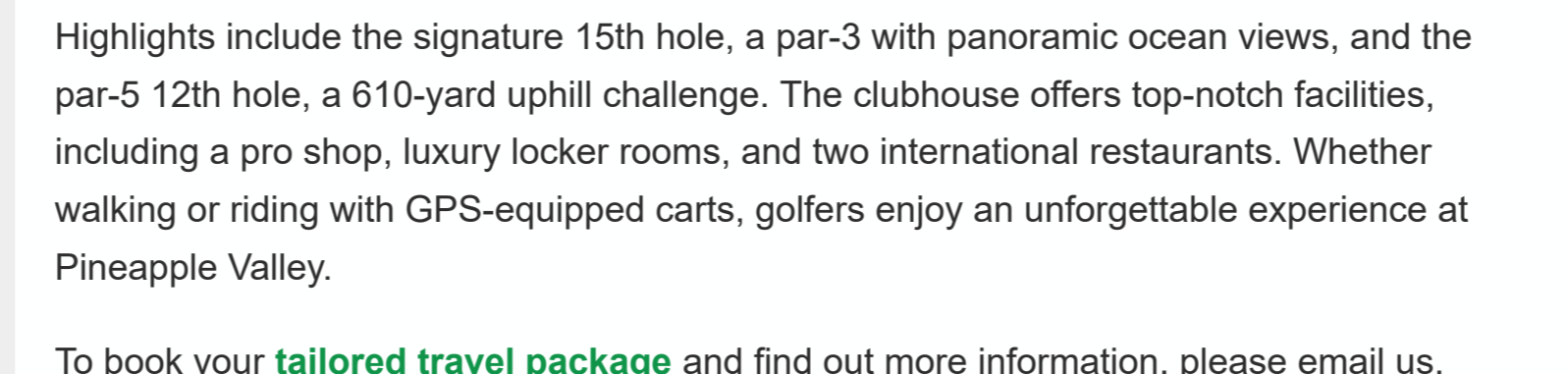


COURSE OF THE MONTH: Pineapple Valley Golf Club Hua Hin

Built on a former pineapple plantation, **Pineapple Valley Golf Club** in Hua Hin opened in October 2008 and quickly earned the title of 2009 Best New Course in Asia-Pacific. Designed by renowned architect Pipanon Namatra, this 18-hole championship course offers stunning mountain and ocean views, with challenging layouts that cater to all skill levels. The course features lush Zoysia grassed fairways, fast Tiff-eagle Bermuda greens, and strategically placed hazards.

Highlights include the signature 15th hole, a par-3 with panoramic ocean views, and the par-5 12th hole, a 610-yard uphill challenge. The clubhouse offers top-notch facilities, including a pro shop, luxury locker rooms, and two international restaurants. Whether walking or riding with GPS-equipped carts, golfers enjoy an unforgettable experience at Pineapple Valley.

To book your **tailored travel package** and find out more information, please email us.

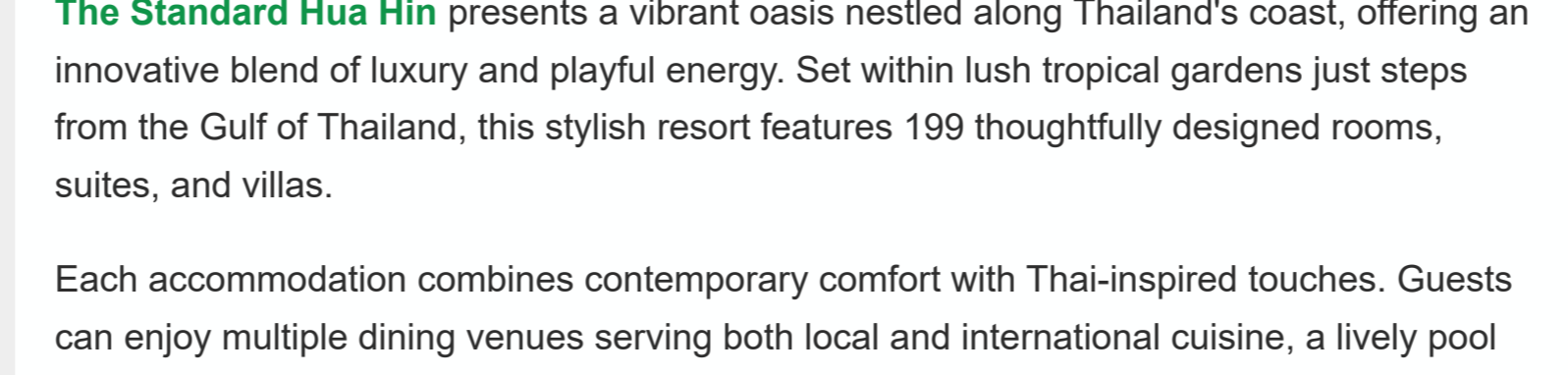


ACCOMMODATION OF THE MONTH: The Standard Hua Hin

The Standard Hua Hin presents a vibrant oasis nestled along Thailand's coast, offering an innovative blend of luxury and playful energy. Set within lush tropical gardens just steps from the Gulf of Thailand, this stylish resort features 199 thoughtfully designed rooms, suites, and villas.

Each accommodation combines contemporary comfort with Thai-inspired touches. Guests can enjoy multiple dining venues serving both local and international cuisine, a lively pool scene perfect for post-golf relaxation, and a prime location in central Hua Hin. The resort's attentive service and modern amenities ensure a memorable stay that seamlessly blends recreation with relaxation.

To book your **tailored travel package** and find out more information, please email us.



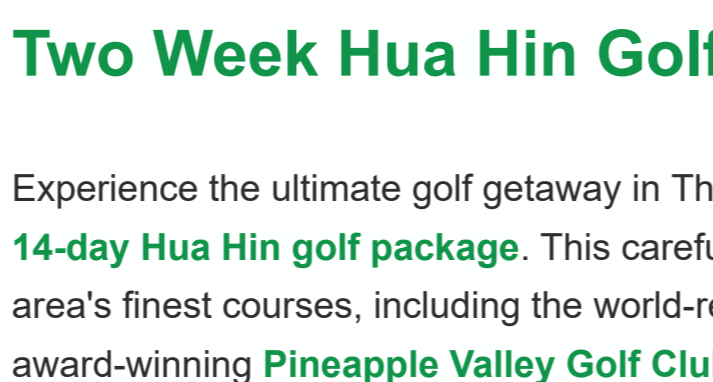
GOLF PACKAGE OF THE MONTH: Two Week Hua Hin Golf Package

Experience the ultimate golf getaway in Thailand's royal resort town with our comprehensive **14-day Hua Hin golf package**. This carefully crafted itinerary features eight rounds at the area's finest courses, including the world-renowned **Black Mountain Golf Club** and the award-winning **Pineapple Valley Golf Club**.

Begin your journey at Thailand's first course, the historic Royal Hua Hin Golf Course, and explore diverse challenges from seaside links at Sea Pines to Nicklaus-designed Springfield Royal. With luxurious beachfront accommodations, daily breakfast, private transfers, and dedicated caddies included, plus four leisure days to enjoy Hua Hin's attractions, this package delivers the perfect blend of world-class golf and relaxation. **[Full Itinerary]**

To book your **tailored travel package** and find out more information, please email us.

MEET OUR TEAM - Ticha



Meet Ticha (Toey), our dedicated Operations Executive at Golfasian, who brings a rich background in customer service from her family's lighting and home decorations import business. Her deep understanding of customer care seamlessly transferred to creating exceptional golf experiences, making her transition to Golfasian a natural fit.

When she's not ensuring perfect golf holidays for our clients, Ticha embraces life's simple pleasures. You might find her exploring waterfalls with her family, shooting hoops on the basketball court, or sharing her love for music through singing. A true food enthusiast, Ticha approaches cuisine with an open mind and adventurous spirit, appreciating any dish as long as it delights the taste buds.

Her ability to blend professional excellence with genuine warmth makes her an invaluable member of the Golfasian family, where her attention to detail and customer-first approach helps create memorable experiences for our golf travelers.

Contact our team of friendly golf travel experts to start planning your next golf holiday.

Free Download: Asian Golf & More Magazine

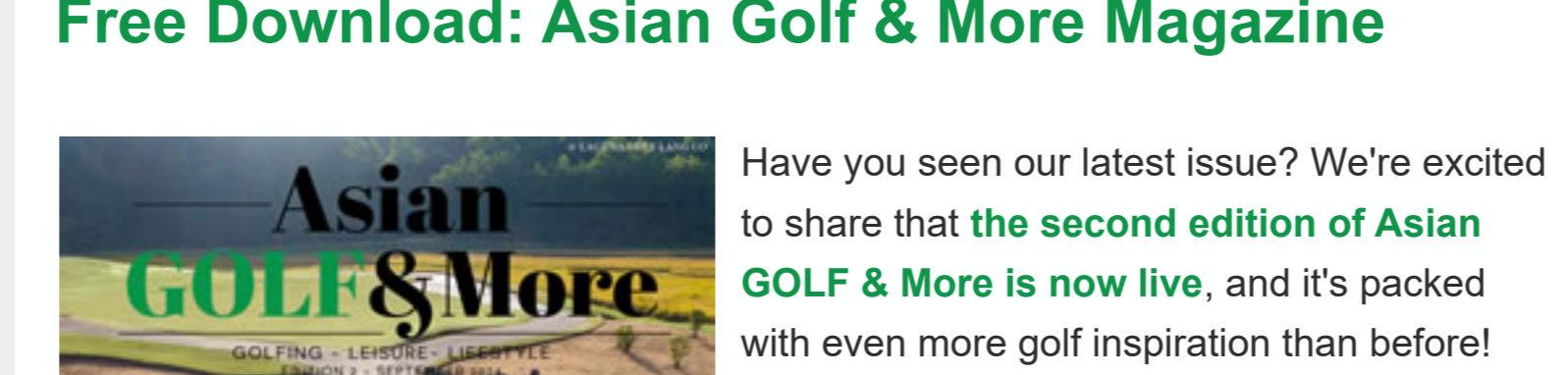


Have you seen our latest issue? We're excited to share that the **second edition of Asian Golf & More** is now live, and it's packed with even more golf inspiration than before!

Take a journey with us through the stunning fairways of Phuket, discover the hidden gems of Northern Vietnam, and explore Cambodia's emerging golf scene. We've got fantastic reviews of must-play courses like Thailand's Nikanti and Bali National in Indonesia. Plus, don't miss our exclusive chats with course design legend **Brian Curley** and turf expert **Brad Burgess** - they share some fascinating insights about golf in Southeast Asia.

Ready to dive in? Visit our new website at [www.asiangolfandmore.com](https://bit.ly/golfasian-asian-golf-more-2) or head straight to <https://bit.ly/golfasian-asian-golf-more-2> to start reading. We can't wait to hear what you think!

Contact our team of golf travel experts to start planning your next golf holiday



Thailand Leads Asia's Tourism Sector with Bold Ambitions and Strategic Growth

Bangkok, Thailand, 6 January 2025 – Thailand has emerged as a leader in Asia's booming tourism sector, outpacing competitors such as Vietnam, Indonesia, Malaysia, Singapore, South Korea, and Japan. Through ambitious targets, innovative strategies, and a balanced focus on domestic and international markets, the country is setting the standard for tourism excellence.

According to Travel & Tour World (TTW), Thailand has set its sights on welcoming 40 million tourists by 2025. This goal is underpinned by key initiatives such as expanding flight capacities, promoting lesser-known destinations, and harnessing the strength of domestic tourism, which accounted for an impressive 136.2 million trips in 2023.

Thailand's streamlined entry processes, efficient airports, and global marketing campaigns resulted in 28 million international arrivals in 2023 alone. With hotel occupancy rates reaching 72.6% and projected hotel revenues of THB 960 billion for 2024, Thailand's recovery is not just robust—it's industry-leading. **[Read the entire press release]**

DOWNLOAD THE ASIA GOLF GUIDE



As a Golfasian newsletter subscriber, you are entitled to a complimentary copy of our **all new Asia Golf Guide**.

The Asia Golf Guide showcases the best golf course and hotels in all destinations Golfasian covers.

Download the Asia Golf Guide today to start planning your next golf holiday in Asia.

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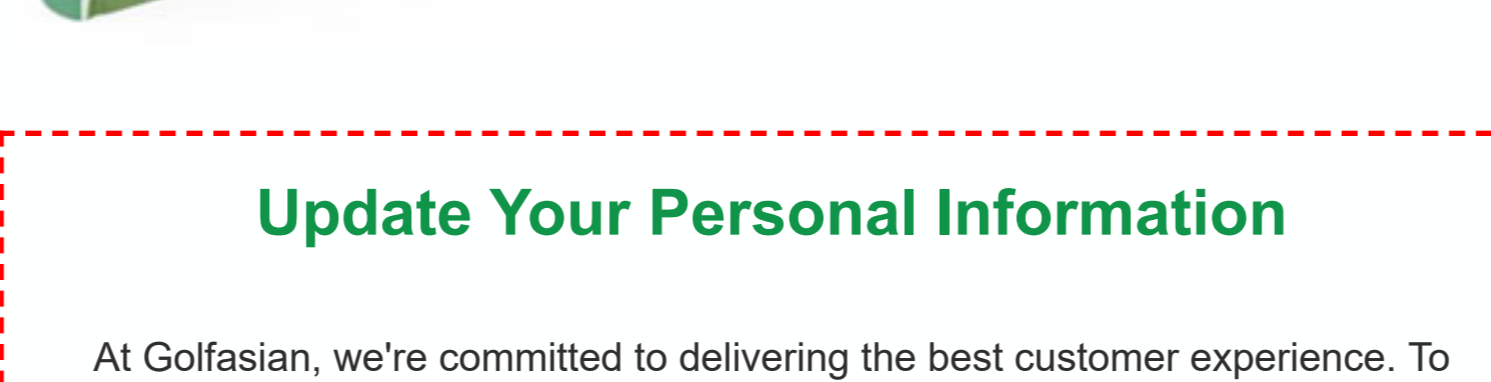
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Thank you for your continued support.

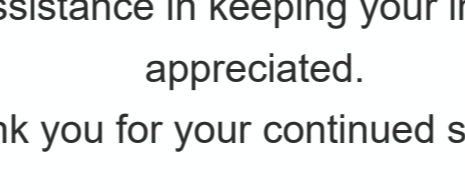
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