

North and South, Danang became part of South Vietnam, and in 1965 was the location of the first landing of US forces in Vietnam and aptly coined "China Beach."

Nowadays, the area is home to one of Asia's best beaches, many world-class resorts, and Vietnam's best golf courses. For example, Ba Na Hills Golf Club and the BRG Danang Golf Resort are ranked continuously among Asia's leading golf clubs. It is no surprise then that some refer to this area as the Vietnam Golf Coast. To book your tailored travel package and find out more information, please email US.

COURSE OF THE MONTH: Hoiana Shores GC Hoiana Shores Golf Club is the first Robert Trent Jones II Golf Course Architects (RTJ II) golf course in Vietnam. Forty-five minutes south of Danang International

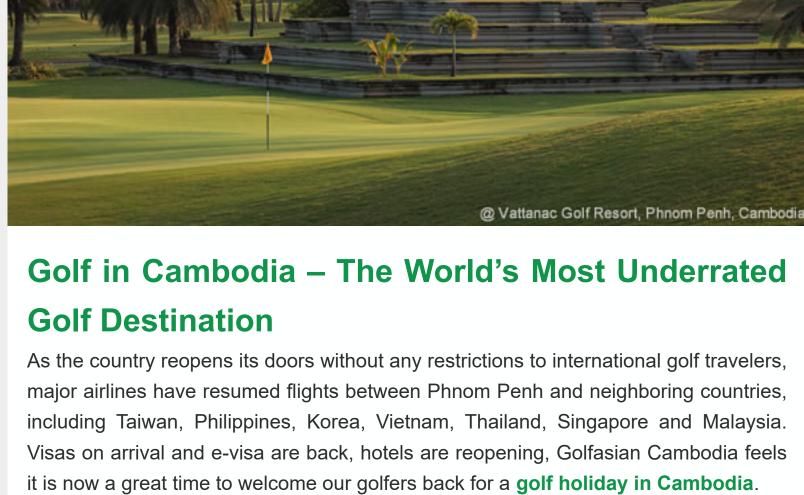
Airport and 8 kilometers south of the Hoi An Ancient Town UNESCO World Heritage Site, Hoiana Shores plays through dunes along the Vietnamese coastline. The town is known as "The City of Lanterns," and fittingly, lanterns instead of flags top the pins at Hoiana. To book your tailored travel package and find out more information, please email us.



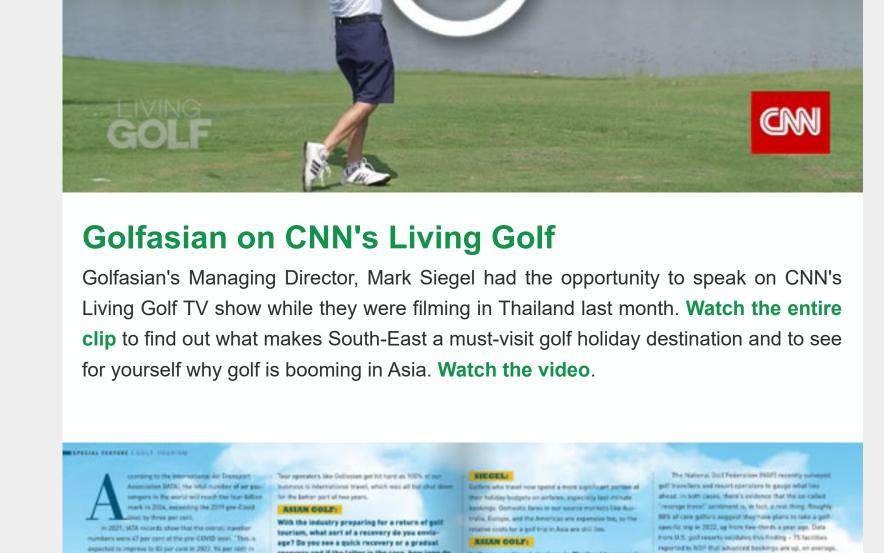
Host of the annual Vietnam World Masters (11-17 Sep. 2022), the Pullman Danang **Beach Resort** sits directly on My An Beach. This beachfront property is only 5 minutes from downtown Danang, 15 minutes from the Danang Airport, and 30 minutes from Hoi An. The hotel features a long pool corridor, day spa, and health

club. The rooms are contemporary styled and modern with light colors and wood

accents. Two Danang golf courses are within 10 minutes from the Pullman Danang Beach Resort. To book your tailored travel package and find out more information, please email us.



Win Zaw, our country manager in Cambodia, has sent us updated information, and we are pleased to share this with you. Click here to read the full country update.



you recken that it will take to get back to pre-pandomic days? golf tourism to get it onto a fast-track receivery path and if on, talk to the details of this strategy? tory for the recovery in passenger numbers from DOVD-19 seline search popularly index for 'goll travel bags', which was not changed by the Onscrue surtant. "Propie word in Travel, And when travel restrictions are tifled, they return to Asia for their annual gelf trave. By this year's and, Travelling to the party on th the sides," he nated. There is still a long easy to go to reach a national status of ... the same in 2023. affors, but the forecast for the exclusion in passenger sure: ASSAN GOLDS pears and Thalland seems to have become a hot spot for golf. bers given good reason to be agriculated. Which stated How well prepared are the golf courses in Thailand Diseasts authority courses for global herion, ASAN to get golf fourism going again? In this connection, ASAN GOLF: OOLF reached out to the guru of golf toursers, Mark Stope de you see heavy price gouging and discounts to Looking shead, give us your expert assessment for his thoughts on how the trade is ramping up. The follow- draw back goldens? of where you see golf tourism going in Thailand in mg are excepts from that discusses. RECEL ASIAN COLF: Looking back on the past two and a half years, book. Some currently offer discounts for the coming season. how would you assess the damage done to the got! while others keep the green fees of pre-pundemic levels. ASSEM GOLF: favourite destination for golfers in Asia? While Theiland may be ready to roll out the red of the "surge" seen elsewhere during the early days of MARK SIEGEL carpet for golf tourism, do you recken golfers in golf's pandemic-halled boom. It appears their dividend is the key target markets are ready to travel and do on its way ers staying forms, playing more got than over, and new you think that travel conditions, especially with fore picking up the sport. The hotels, reclairants, and regards to airfaires are conductive to the industry bust USSO billion golf tourism market, wends are begiening

The Big Bounce Back - Golf Tourism Begins to

One sector of the golf industry that too quite a beating during the global pandemic

was golf tourism. Some regions of the world took a hammering and Asia was not

spared in this beat down. After more than two years of a seemingly never-ending

downward spiral, tourism is beginning to show signs of a pick-up. This is seen as a

welcome relief to golf clubs and golf tour operators in Southeast Asia, which is the

hub of golf tourism in the region. Read the Full Story and the interview with

Golfasian's Managing Director Mark Siegel in this Month's Asia Golf Monthly

recevery and if the latter is the case, how long do is there a national strategy in Thailand to premote about 12% over the same period last year and almost 20%

aspected to improve to 82 per card in 2022, 94 per sunt in

Stir!

Magazine

PLEASE VOTE FOR GOLFASIAN:)

thank you very much in advance. **Asia's Best Golf Tour Operator Thailand's Best Golf Tour Operator Vietnam's Best Golf Tour Operator Indonesia' Best Golf Tour Operator**

Once again, Golfasian has been nominated for the 2022 World Golf Awards.

If you have travelled with us before and appreciate our service, please be so kind and

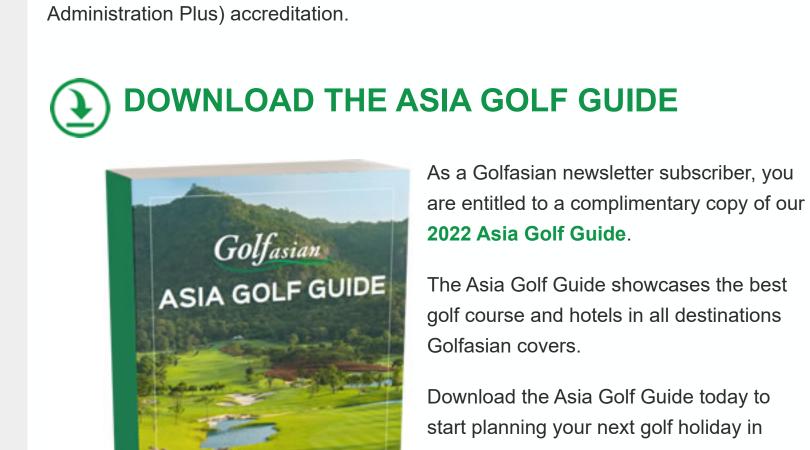
cast your vote by clicking the following links below. Every single vote counts and we

2022 FENIX XCELL COLLECTION!

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SHA Plus+ Plus) accredited by the Tourism Authority of Thailand. As Thailand is slowly preparing to re-open its borders for international golf travelers, an initiative by the Tourism Authority of Thailand has provided a selected number of tour operators and DMCs who underwent stringent safety & health checks with the SHA +(Safety & Health Administration Plus) accreditation.



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> Golf Coast Vietnam

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THE THAILAND GOLF EXPERIENCE

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