



The Asian Golf Insider

Welcome to the March 2023 issue of the Asian Golf Insider, the source for news-breaking information about golf in Asia. Also, unique golf-playing tips for South East Asia's tropical environment, announcements of golf travel promotions, and fantastic upcoming tournament information are all parts of this newsletter.



After golfing domestically for three years, travelers have returned to golf in Asia. In addition to phenomenal courses, visitors are looking for great destinations, excellent value for money, after-golf activities, and first-class service, all things that differentiate Asian golf and Golfasian.

Courses like Black Mountain in Hua Hin, Da Nang's Bana Hills, and Red Mountain in Phuket offer a great experience amongst fantastic surroundings with service as good as it gets anywhere in the world. All courses have a caddie service that makes golfers jump for joy.

But the holiday experience doesn't stop there. With welcoming locals, fascinating history, and reasonable costs, especially during the upcoming low season, Asia's golf destinations are accessible to golfers worldwide.

On our side, tournament season starts in March (🏆), as do greens coring and course renovations (🔧). Be sure to check with your point of contact or any Golfasian team for the latest course maintenance schedules.

Speaking about the events calendar, the Hua Hin Skins comes up in March, followed by two majors, Centara World Masters and Pattaya Men's. Additionally, our new Invitational Series starts in July. Follow our updates by bookmarking this page for our ongoing Asian golf tournament calendar. Each golf tournament allows amateur golfers to participate in professionally organized golf events that challenge one's golf skills in a fun setting and provide excellent networking and new friendship-building opportunities.

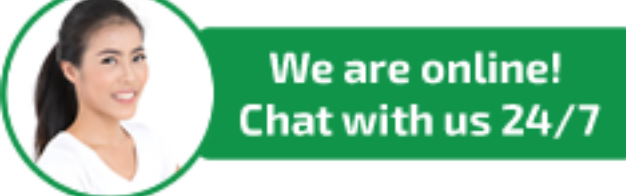
While some say that Asia's incredible golf courses and bright sunshine are the main attractions, I beg to differ. As a resident of Asia for the past 30 years, the rich cultural experiences and amiable locals encountered often leave the fondest impressions. Just consider your caddie experiences, and you will know what I mean.

Thanks to you, Golfasian remains Asia's top golf tour operator providing services centered around authentic golf experiences. Your recognition of getting whizzed around in private chauffeur-driven transport, enjoying daily massages, dining at local and international restaurants, and experiencing some of the best beaches, tours, sights, and entertainment on earth are just a few of the points that set us apart.

Our speciality is complete full-service itineraries created for your specific travel preferences, expectations, group size, and budgetary requirements. Please get in touch with us anytime for a competitive quote. Until the next month, happy golfing!

Mark Siegel, Managing Director

Mark Siegel



Tournaments



ASIA GOLF EVENT CALENDAR 2022/2023

- Golfasian Golf Events:**
- Amari Skins Golf Week 19 - 24 Mar. 2023 Hua Hin, Thailand - SOLD OUT
 - Centara World Masters 11 - 17 Jun. 2023 Hua Hin, Thailand
 - Phuket Invitational 18 - 22 Jul. 2023 Phuket, Thailand
 - AVANI Pattaya 2 Ball Golf Championship 18 - 24 Jun. 2023 Pattaya, Thailand
 - Pattaya Mens Open Golf Week 3 - 9 Sep. 2023 Pattaya, Thailand
 - Vietnam World Masters Golf Championship 10 - 16 Sep. 2023 Danang, Vietnam

Puket Invitational

Register by 15 March and get 15% off the tournament package!

Register now



DESTINATION OF THE MONTH: Hua Hin

While Hua Hin still remains a royal and high society favorite, this traditional Thai resort has developed many golf courses over recent years, combining the new attractions of a modern golf holiday destination with local charm. Unlike some of Thailand's other golf resorts, Hua Hin has avoided the hectic tourist development and the town maintains an old world character. It's a place to golf, relax, take a stroll, eat great seafood and enjoy the unique experience of golfing in Thailand.

The Royal Hua Hin Golf Club, opened in 1924, was Thailand's first 18 hole golf course and many of its fairways are lined with huge trees and sculptured shrubs in shapes of animals and Thai mythological creatures. Black Mountain Golf Club is one of Hua Hin's premier championship golf courses and hosted several PGA events (2009 & 2010 Black Mountain Masters and 2011 Royal Trophy). The 2009 "Best New Golf Course in Asia", Banyan Golf Club caters to golfers seeking the highest standards of quality and service.

To book your tailored travel package and find out more information, please email us.



COURSE OF THE MONTH: Banyan Golf Club

Built among a former pineapple plantation, Banyan Golf Club in Hua Hin opened in October 2008. Immediately following, the course was awarded 2009 Best New Course in Asia-Pacific by the readers of Asian Golf Monthly. Since then Banyan Golf Club course, clubhouse, and staff have consistently claimed "Top 3 in Asia" awards and have been featured in the "Rolex Top 1000" in the World.

Thailand golf course architect Pirapon Namatra from Golf East designed the world class 18-hole championship golf course and is known to be one of the most natural in the country.

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ACCOMMODATION OF THE MONTH:

Centara Grand Beach Resort & Villas Hua Hin

Host of the annual Centara World Masters Golf Championship, this year taking place from 11-17 June, the Centara Grand Beach Resort & Villas Hua Hin first opened its doors to welcome guests in the early 1920s, at a time when the new railway line to Malaysia was transforming the sleepy fishing village of Hua Hin into Thailand's first beach resort. The hotel named the Railway Hotel initially was built along the classic lines of that era. Today it is regarded as one of the famous grand hotels of the East and a registered national landmark.

Sensitively extended and renovated, Centara Grand Beach Resort & Villas Hua Hin retains its air of that bygone age of elegance. Set on the beachfront, with a vast expanse of gardens perfect for strolling and enjoying the sea breezes, and with a prime town center location ideal for exploring and shopping, the resort hotel is an ideal selection for golfers traveling to Hua Hin.

To book your tailored travel package and find out more information, please email us.



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Come play around to practice your swing or bring your non-golfing friends to enjoy the games, music and food & drinks.

Don't miss out - contact us to learn more and reserve your spot today!



Asia Golf Records All-Time High Bookings

According to a recent study published by IPK International, one of the world's leading tourism consultancies and tourism research agencies, in 2022 the travel industry experienced a significant recovery.

Worldwide, outbound trips increased substantially year on year, but without regaining 2019 levels.

We caught up with Mark Siegel the CEO of leading golf tour operator Golfasian to find out how the Asian golf travel industry is getting along.

Read the complete interview here.

COVID-19 SAFETY - SHA PLUS

Golfasian has been SHA+ (Safety & Health Administration Plus) accredited by the Tourism Authority of Thailand. As Thailand is slowly preparing to re-open its borders for international golf travelers, an initiative by the Tourism Authority of Thailand has provided a selected number of tour operators and DMCs who underwent stringent safety & health checks with the SHA+ (Safety & Health Administration Plus) accreditation.

DOWNLOAD THE ASIA GOLF GUIDE



As a Golfasian newsletter subscriber, you are entitled to a complimentary copy of our 2022 Asia Golf Guide.

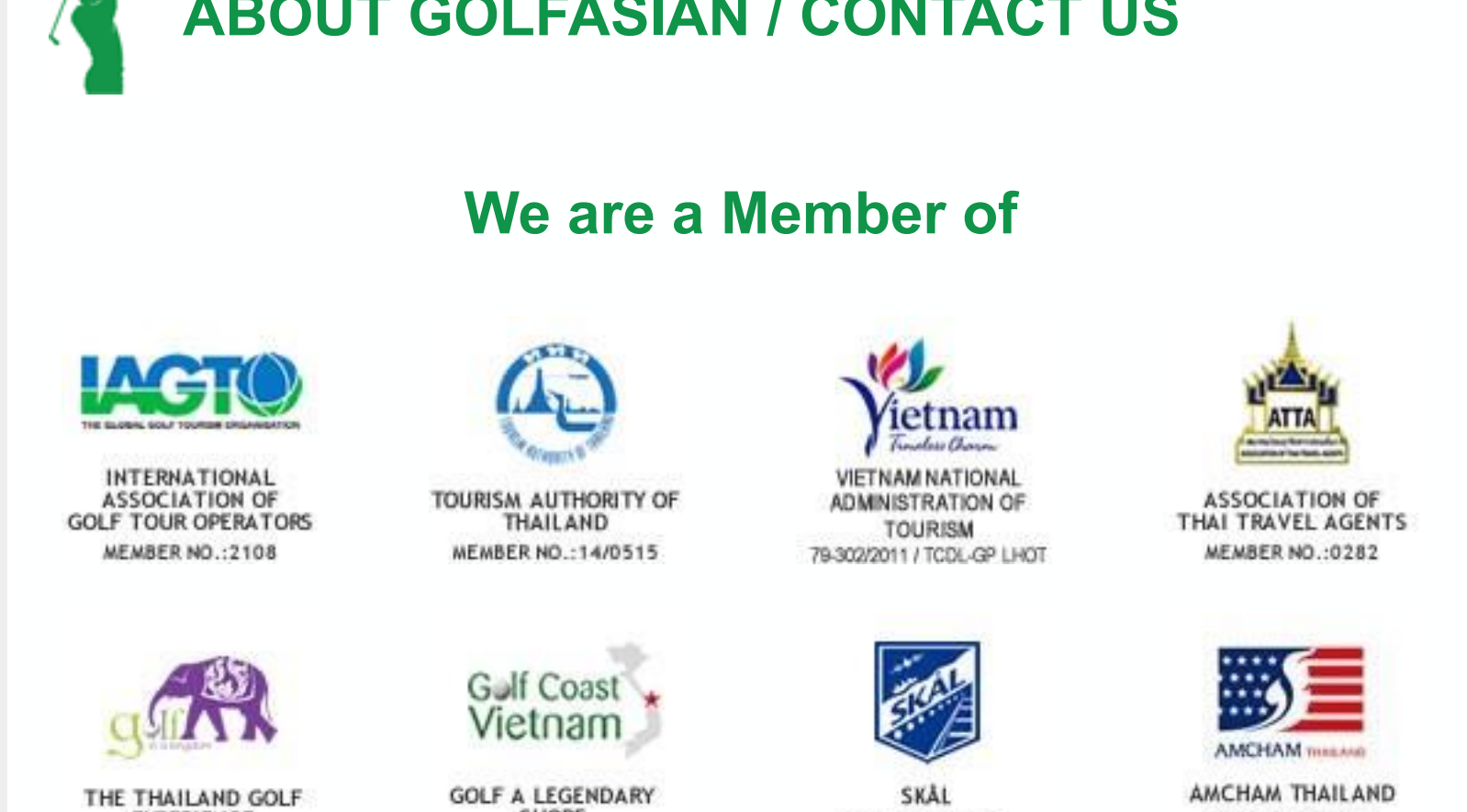
The Asia Golf Guide showcases the best golf course and hotels in all destinations Golfasian covers.

Download the Asia Golf Guide today to start planning your next golf holiday in Asia.

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