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## Asian Golf Nation - August 2010



Dear Travel Partners & Golf Travelers,



Welcome to the August 2010 edition of the "Asian Golf Travel Nation", the source for news breaking information about Asian Golf.

In addition, unique golf playing tips for Indochina's tropical environment, announcements of golf travel promotions, and our latest subscription offer are all integral parts of today's newsletter.

This summer seems to be hotter than ever in European and American continents. The last time I checked it was cooler in Bangkok Thailand and Saigon Vietnam than it was in Vienna Austria and Washington DC. Imagine that!

I have always said there's no better time to get away for some summer golf in Asia than right now during the months of August and September. On our side, Jim & I take this chance to travel around the region, both taking some time away from our desks and also to develop new golf tour packages for this winter that surpass golf holidaymaker's expectations and raise the bar one more notch higher above our competitors.

With that, I invite you to read on and hear what's new in golf

around the region.

Now for the golf news from around the region:



### Thailand

**Bangkok:** Here is the latest on Royal Gems City. Twelve holes are finished, 3 holes are being sand capped, and 3 holes remain to be built. Rain delays notwithstanding the owner says the course will be open for member's play in October and to the public by years end (ed. Anyone want to take bets?). Renowned "copy-course" architect Ron Garl was brought in for the design which replicates Augusta National and some of Scotland's best golf holes. I can't wait to see Amen corner and the "road hole".

**Hua Hin:** All golf lovers are invited join in the fun during the Hua Hin Golf Festival. Promotional offers include US\$25-30 green fees at all courses throughout the months of August and September. We have several [Hua Hin golf packages](#) available for both value-minded golfers and those looking to combine a luxury resort with the great green fees. Just let us know [your interest!](#)



### Vietnam



**Danang:** Golf Coast Vietnam is coming alive! That is right with Vietnam's two best courses ([Danang Golf Club](#) and [Montgomerie Links, Vietnam](#)) right next to each other it is no wonder the China Beach area is being rechristened as Vietnam's golfing oasis. Golfing media are showing

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### Subscription Offer

[Sign Up now](#) for breaking news, cool tips, and great resources about golf in Asia.

You get our Asian Golf Newsletter!! PLUS free access to the latest THAILAND GOLF INSIDER TIPS, a 15 page special report, and you will also be eligible for other great member offers from Golfasian.

Another good reason to be [registered](#) on the Golfasian mailing list!

### Asian Golf Monthly



up daily to cover the story and golfing legends Greg Norman and Colin Montgomerie themselves have even paid visits to Danang GC and Monty Links, respectively in recent months. Watch put for more developments very soon. In the meantime, we are insisting that every golfer visiting Vietnam make Danang a major part of their [Vietnam golf holiday](#). After all, who would want to miss the "Golf Coast"?

**Vinh City:** In yet another "How Will It Succeed?" Vietnam golf project, Cualo Golf Resort is open for play near Vinh City in Nghe An Province. A short flight (or very long 4 hour slow drive) from Hanoi the IMG designed course is actually pretty good, albeit mostly flat. Located near a nice beach area Cualo has lots of natural sand areas and native Casuarina pines lining the course which makes for some interesting holes. While Cualo is not ready for golf tourists, it does have potential once this part of Vietnam is more accessible and better developed for tourism. Stay tuned for more updates.



Remember if you want to get regular updates about golf in Thailand, Vietnam, Malaysia, and Cambodia, then [sign-up](#) for uninterrupted email delivery of this newsletter. In addition, all persons signing up will automatically receive the latest "Thailand Golf Insider Tips" special report.

Finally, for our overseas partners, GOLFASIAN have secured special deals with over 100 golf courses and 900 hotels throughout Thailand, Vietnam, Malaysia, and Cambodia to offer the very best promotions for your clients 2010-2011 golf travels. Just contact us regarding [your clients needs and preferences](#). I would be delighted to work with you and welcome your golfing clients to Asia this winter.

Until the next newsletter, start practicing and I hope to see YOU in Asia very soon!

*Mark Siegel*  
Managing Director of Golfasian

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 **Featured Golf Course - Red Mountain Golf Club**

It's not difficult to see why this golf course was named **Red Mountain**. It is harder, however, to imagine how such a dramatically undulating landscape, where soft red rock and dense jungle were the principal ingredients, could be transformed into a challenging, yet playable layout.

Red Mountain Golf Course opened in 2007 and is now considered Phuket's most spectacular golf course. The course was designed to take advantage of a huge variety of landforms and dramatic elevation changes, making it Phuket's hilliest course. [\[Read More\]](#)



 **Featured Resort - Burasari Patong Beach Phuket**


The Burasari Patong Beach Phuket is a unique boutique resort providing peace and tranquility in the heart of Patong Beach, Phuket's most popular beach.

The contemporary Thai style of the Burasari Resort with serene pools, waterfalls and gardens makes it one of the most special Phuket hotels. The Burasari resort is rated the best 4-star hotel in Patong and an excellent choice for discerning golf travelers. [\[Read More\]](#)




Now in its 11th year, Asian Golf Monthly is firmly established as one of the world's most prominent English-language magazines on golf. It is unique as the only global title with an Asian perspective. [Read more](#) about how Asia's best players and destinations have grown from strength to strength on the global stage.

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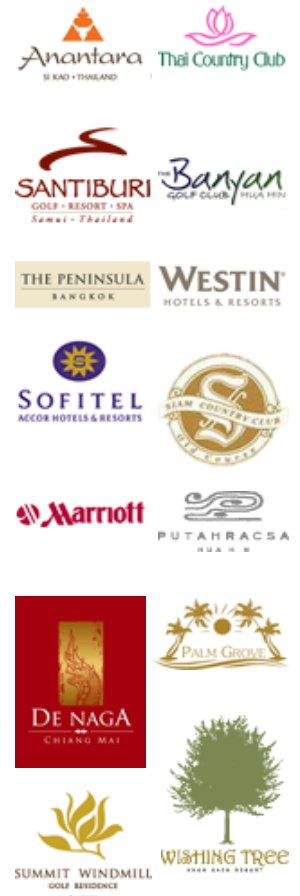
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## A Players Diary - Phuket Amateur Week 2010

The second annual Phuket Amateur Golf Weel 2010 started on 24th July 2010 with the complimentary pick up at Phuket international airport and we had a 40 minute drive to the hotel situated at the beautiful Patong Beach.

The hotel we stayed in was the Courtyard by Marriot located at the southern end of beach. The rooms we had were all superior rooms which either had a balcony overlooking the pool or looking over the road towards the markets. [[Read More](#)]



## Best of the Blog thailandgolfzone.com

### Golf In Australia vs. Golf In Thailand

Recently I spent some time in Melbourne Australia golfing with my good friend Mark Penfold from Thailand Golf Tours in Sydney. Mark and I got talking about why golf in Thailand is so popular with Australian golfers and what are the biggest differences between golfing in the 2 countries. Here are Mark's views.

While the best golf courses are similar throughout the world in shot values, landscaping and maintenance, the unique points about golf in Thailand come down to 3 main factors.

[Read more about Golf In Australia vs. Golf In Thailand...](#)

Other golf stories can be found at the [Thailand Golf Zone](#) where there are over 450 other original articles dealing exclusively with golf in Asia and golf travel.

I would love to hear about any golf tips that any of you may have developed for getting the maximum enjoyment from your golf trips, and can incorporate some in future articles. Therefore if you have any golf tips or suggestions you would like to share, please [let me know](#) by dropping me an email.

➔ [Subscribe to our RSS Feed.](#)



## Golfing Tips - Chipping Off The Green With Your Long Irons

One of the best ways to shave a few shots off your score when you are playing golf in Thailand is around the greens during your round.

When just off the green most players go for the sand wedge or wedge to chip with. While to might see the pros on TV play this shot, for the amateur golfer it's a high risk, low reward shot, especially when the greens in Thailand will be a different type of grass that what you used to.

Next time you are playing in a non competition round, take two balls, try and lob one right at the hole and the other one roll all the way along the ground to the hole.

Chances are that the one you rolled to the hole will be closer.

So when you're in the competition round, find the club that will get the ball on the green and rolling as soon as possible. Sometimes this may even be the 5 iron.

To play a chip and run shot with your long irons, I recommend using your putting grip, choke down on the club about 2 inches and use your putting action. The loft of the club will get the club running to the hole.



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The benefits if using this style of shot opposed to using the putter is

1. You are using a club that will carry the ball onto the green where the ball will run true to the hole
2. When using the putter, because of its length and weight, you need to have a larger swing than using an iron, increasing your error rate.

You might find that you will have a favourite long iron to chip with. It's a good idea to be effective with a few of your clubs, so you have a go to club when the pressure is on to get the ball up and down for your par (or birdie)

For more golf tips visit [www.golfthink.com](http://www.golfthink.com)



## Meet Golfasian at these Trade/Roadshows

Golfasian has a full schedule of tradeshows and roadshows during the next few months.

You can find us at the following exhibits:

- November 15 - 18 - International Golf Travel Market 2010 (Valencia)

[Arrange an appointment](#) with Mark Siegel, MD of Golfasian, at one of these exhibits.



## About Us & Contacts

**Golfasian Co., Ltd.**



If any reader would like to suggest a topic to be covered or better yet contribute materials, photos, or even commissions an article please [contact me by e-mail](#), I welcome the help.

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